The community has shared a broad range of existing challenges and issues and shared some initial ideas for potential ways to respond.

No single project can fully respond to every challenge. However, this project can help build a clear starting point for near- and long-term actions.

Community-identified Issue

Snow isn't always cleared. This can make it difficult or impossible for people to use the sidewalks and crosswalks.

Perceptions of crime can make people feel unsafe.

Residents, businesses, and visitors all have different and sometimes competing needs for parking on West Main.

Existing planters and other street amenities are not well maintained.

There is no unified community or business organization on **West Main.**

The needs of existing businesses are not fully known or being met.

West Main needs more jobs and entrepreneurial opportunities.

West Main needs to appeal to a broader range of customers both within & outside of the immediate neighborhood.

There are some vacant lots & clusters of storefront vacancies on West Main.

There aren't any full-service grocery stores on West Main that provide fresh, affordable food.

Some existing buildings and storefronts are in need of restoration, repair, or accessibility improvements.

Homeowners need to be able to make investments in their homes that help them stay in the area & grow wealth.

There are vacant homes and land within the neighborhood.

Affordability for long-time residents and businesses needs to be preserved.

Some landlords don't maintain their property.

More engagement with and direct decision making by the community is needed to build pride and ownership.

There is a desire for more significant public art within the study area.

The community need more access to training and resources to help reduce poverty and financial instability.

The full range of the areas social justice history needs to be better represented and celebrated on West Main.

More events and cultural attractions are needed in the area.

Ideas Suggested by the Community

Provide community-led education, activities, and campaigns to build community morale.

Provide more police presence.

Establish a neighborhood watch program.

Revisit the City's system for addressing properties with frequent drug activity on site.

Provide more trash/recycling bins and frequent street/sidewalk cleaning.

Empower a district manager or business/community association to lead initiatives.

Encourage participation by business owners to revive & sustain a business association.

Provide resources to incubate new businesses that will employ local residents.

Proactively attract employers to move into the area.

Provide long-term, low-interest loans for businesses.

Encourage community-requested uses on vacant lots and in vacant storefronts.

Ensure stores accept the full range of social benefits including EBT, UHC, WIC, etc.

Encourage a co-operative-model grocery store to locate on West Main.

Provide resources for building owners to make accessibility improvements.

Discourage demolition of buildings, especially older & architecturally significant buildings.

Create programs that encourage owners of old buildings invest in sustainability.

Provide renovation assistance to owners & prospective buyers of homes in need of repair.

Give community-led organizations the first priority for purchasing vacant land.

Establish resources to help existing residents stay in their rented or owned homes.

Build affordable housing and explore housing models that de-commodify housing.

Develop a model whereby gains from property value are shared with existing residents.

Create a tenant union.

Create and empower a community organization that is focused on West Main as a whole.

Retain transformative justice facilitators work with the West Main community.

Expand resources to help communities envision & implement ideas on their own.

Establish a 'street of murals' that highlight the local history.

Install transformative art installations that go beyond beautification.

Create a local training and resource center that provides trainings to adults and youth. Develop a cultural center to celebrate the many social justice advocates with local roots.

Launch a campaign to understand identities existing residents hold & want to showcase.

Brand the West Main area as a hub for social justice, past and present.

Market the area to Monroe County schools for field trips.

Encourage private foundations/not-for-profits to focus on our local historical treasures.

Establish a series of regular small-scale festivals/block parties on and around West Main.

Establish farmers and flea markets on West Main.

Improv accessi

