WEST MAIN MULTIMODAL TRANSPORTATION + PLACEMAKING PLAN

Steering Committee Meeting #8

July 23, 2021

Agenda

- Engagement Update and Summary of Comments
- Policy: Connecting the Dots between Transportation, Placemaking, & Community Wellbeing
- Final Report Content
- Wrap Up & Action Items

Project Timeline

Project Deliverables

1. Public Engagement Plan
2. Existing Conditions and Needs Assessment
3. Design Alternatives and Recommended Strategies
4. Final Vision and Implementation Plan

TIMELINE

NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP

OUTREACH PHASES

Awareness → **Community Goal Setting** → **Co-Creation of Solutions** → **Draft and Final Report**

PHASE FOCUS

Awareness
- Introducing project to the community
- Recruiting project ambassadors

Community Goal Setting
- Collecting goals from previous planning efforts
- Refining goals that are specific to West Main
- Establishing existing and future conditions

Co-Creation of Solutions
- **Developing and refining strategies to address all the project goals**

Draft and Final Report
- **Prioritizing actions**
- Developing implementation strategies
- Presenting final plan

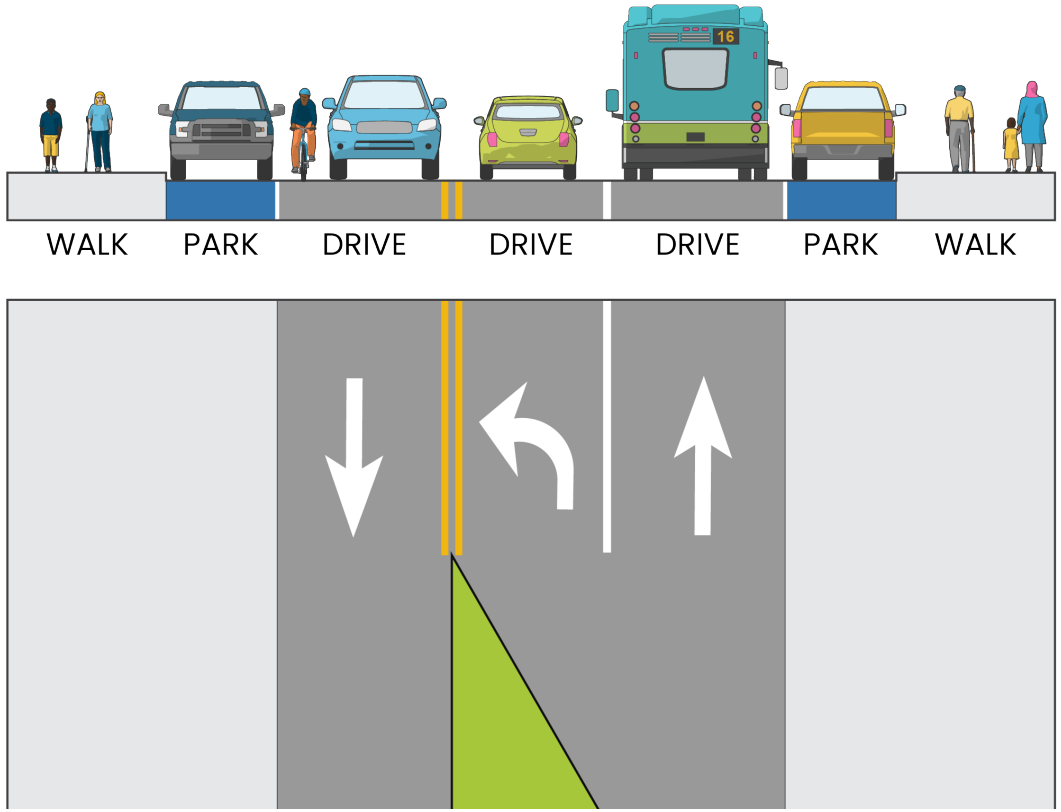
Engagement Updates

- Virtual public meeting took place on 7/6
- Pop Ups took place week of 7/12 and 7/19
- What's next?

Summary of Engagement Comments

Transportation Starter Ideas: Walking/Parking Emphasis

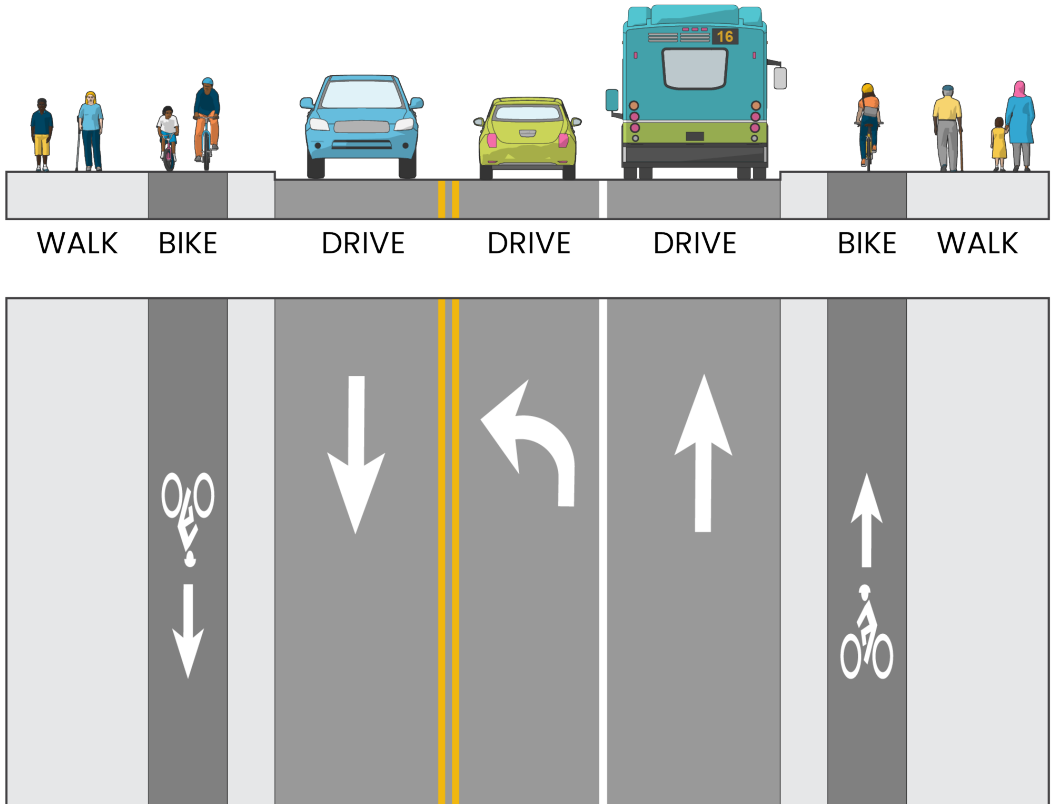
- Encourages people to stay in the area
- Will have room for bikes on the sidewalk



Summary of Engagement Comments

Transportation Starter Ideas: One-Way Separated Bike Lane

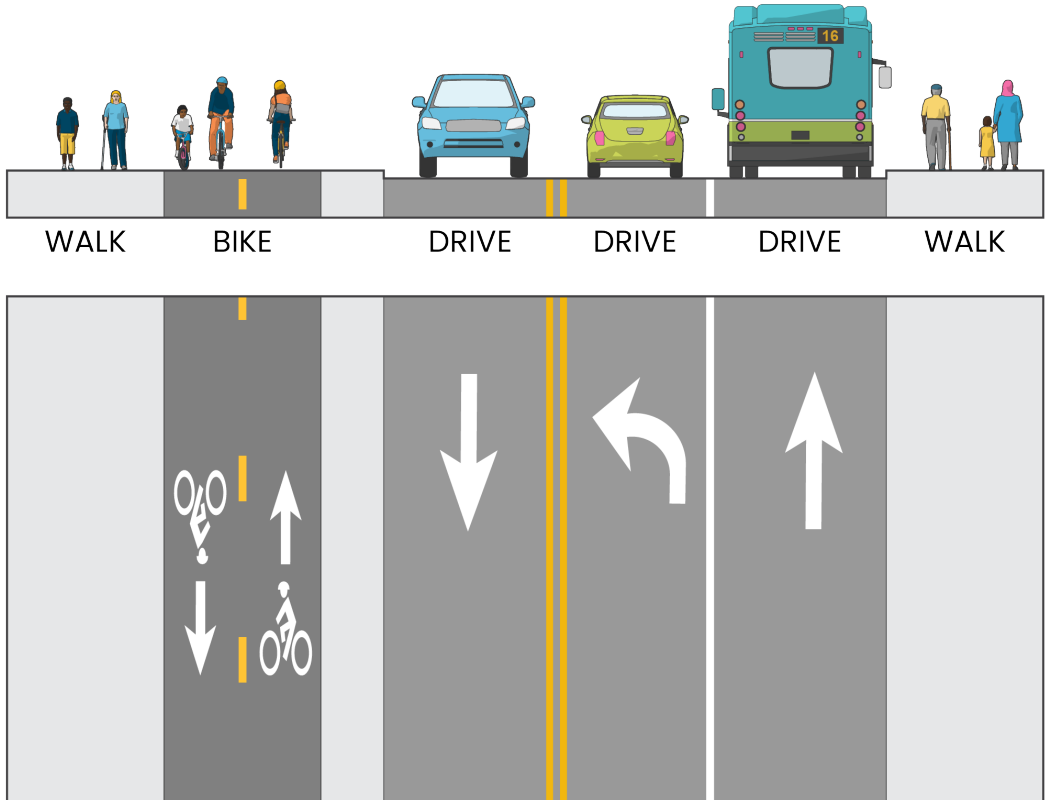
- The most straightforward way to include dedicated space for bikes
- Can coexist with other amenities like benches
- Keeps people walking on the sidewalk farther from traffic
- Bikes are already on sidewalks, might as well provide dedicated space
- How would this design integrate buses?
- If using space for planting is a possibility, trees/amenities are higher priority than bike lanes



Summary of Engagement Comments

Transportation Starter Ideas: Two-Way Separated Bike Lane

- Keeps one sidewalk pedestrian only
- Confusing
- Good compromise for space allocation
- If using space for planting is a possibility, trees are higher priority than bike lanes



Summary of Engagement Comments

Placemaking

- Needs more playable space and activities for kids
- Acknowledging and referencing current culture and identity of West Main, including the role of refugees and immigrants in the neighborhood
- Gateway treatment under I-490 welcoming people to West Main
- Coordination between property owners on placemaking, storefront activation, and other matters, possibly through a community organization
- Programming to animate public spaces, existing and proposed, including small scale events

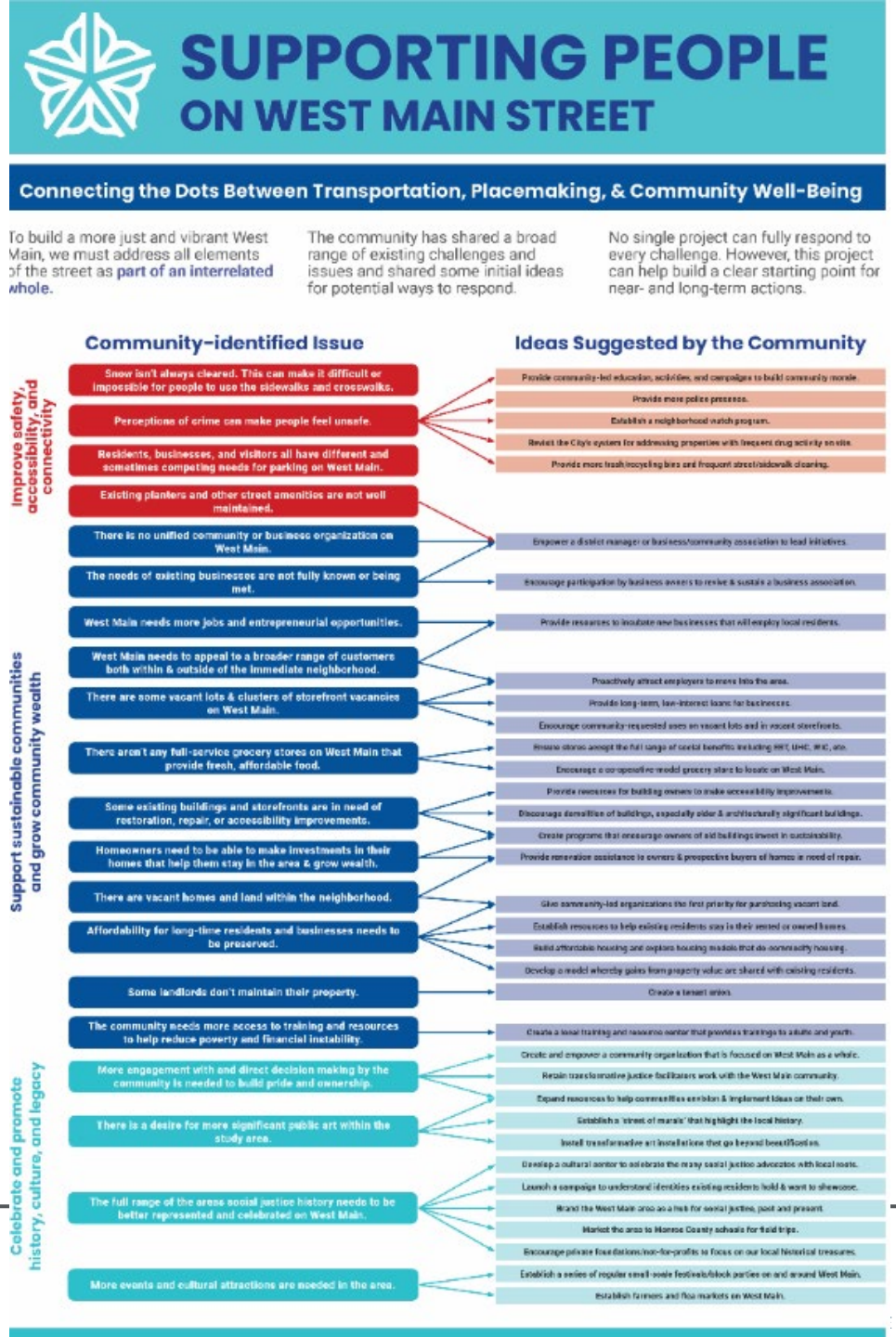
Summary of Engagement Comments

Policy

- West Main needs better access to fresh food and grocery stores and also more food options overall, including restaurants
- Housing instability and living conditions for homeless people/root causes of homelessness should be addressed
- Perceived/actual crime should be addressed
- There should be an organization empowered to lead change on West Main

Policy: Connecting the Dots

- Miro Discussion



Final Report Outline

- Executive Summary
  - Main Existing Conditions and Needs Assessment content
  - Illustrative model streetscape plan
  - Critical implementation info
- Introduction
  - Project background
  - Project goals
  - Community empowerment process
    - Timeline
    - Steering committee acknowledgment?
    - Define graphic style for public feedback integrated throughout
- Existing Conditions and Needs Assessment
  - Done
- Design Alternatives and Recommended Strategies
  - Illustrative model streetscape plan (“building blocks”)
  - Multimodal transportation concepts
  - Placemaking framework
  - Supporting policies and economic development models/strategies
- Implementation Plan
  - Short, mid, and long-term implementation actions with responsible parties
    - Including RRF linkage
  - Important factors identified by community that cannot be addressed within a transportation project

Wrap Up and Action Items

- Share any additional comments about the policy/programming ideas via email/phone/carrier pigeon