

AGENDA REVIEW QUESTIONS AND RESPONSES

February 8, 2022

CITY COUNCIL MEETING FEBRUARY 15, 2022

FINANCE COMMITTEE

FIN

Int. 48 (15) – Cancellation or Refund of Erroneous Taxes and Charges

Q: 33-month lapse – have any processes or procedures that have been put in place to avoid this in the future? Smith

A: There are no known procedures. Not all leases or amendments are recorded at the Monroe County Clerk's Office and we only search deeds on a daily basis. It is up to Monroe County or the Lessee to inform the City of Rochester, Bureau of Assessment. At that time we would request documentation and make an inspection of the property.

Int. 50 – Agreement – Full Moon Vista Productions, Inc., Rochester Twilight Festival

Q: Please provide a breakdown of the costs. Smith

A: See Attachment A.

Int. 51 – Agreement – Rochester International Jazz Festival LLC

Q: How much was allocated for the Jazz Festival last year? Peo

A: \$243,000 was allocated in both 2020 and 2021 for the Jazz Fest, but never disbursed. \$243,000 was allocated and disbursed in 2019, 2018, and 2017.

Q: The allocation increased from \$175,000 to \$243,000 – please provide a breakdown in the costs and the difference in spending. Meléndez

A: The allocation has been \$243,000 since 2017. In both 2020 and 2021, \$243,000 was allocated for the Jazz Fest, but was never disbursed since the event was canceled because of COVID-19. \$243,000 was also allocated and disbursed in 2019, 2018, and 2017.

In 2016, \$175,000 was disbursed and the festival was given \$68,000 of in-kind services, making the City's total investment \$243,000 that year as well. The change happened in 2017 because the City and City Council decided that the City's entire allocation would be cash instead of a combination of cash and in-kind to increase the transparency of the City's true investment.

Note: In the funding application, the City does offer events the option of taking their sponsorship as cash via a contract, or as a credit toward the police bill. We offer this option because many small neighborhood organizations find it difficult to provide support documentation to the City required to enter into a contract, like general liability insurance, disability insurance, etc. Most of the events that elect to take the support as a credit are receiving \$10,000 or less so they do not go to City Council for review. They are all, however, entered into MUNIS to document it.

Q: Please provide a list of the festivals that do receive money from the City, along with the length of the days of each festival, the amount of money allocated, and how long the festival has been occurring? Lupien

A: See Attachment B.

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CITY OF ROCHESTER
CLERK/COUNCIL OFFICE
2022 FEB - 8 P 11:30

Q: What is the rate we pay for RPD's presence at festivals, and how is the number determined (including fringe, etc.)? Lupien

A: When it is determined that RPD is needed at a special event (if it requires street closures, attracts a significant amount of people that will be crossing streets, or has other elements that may necessitate a police presence), the event's organizer and RPD enter into a "traffic control agreement" that details the amount of posts and hours required to staff the event. It is signed by both the event's organizer and the RPD Chief, and the event is invoiced directly by RPD. Similarly, if the Rochester Fire Department reviews an event and determines that it requires a Fire Safety Officer present (cooking, pyrotechnics, fire pits, etc.), RFD invoices the event for staff time directly.

The Office of Management and Budget (OMB) reviews payroll records to determine the average overtime rate for all police officers. The rate is multiplied by 7.65% and 27.80% to reflect the City's share of FICA and average retirement system contribution respectively.

The calculation is shown below:

Average FY 21 overtime rate for Police Officers		\$61.88
Social Security	7.65%	\$4.73
Pension	27.80%	\$17.20
Rate		\$83.82
	Rounded	\$84.00

Q: Please provide the impact report provided from the last year the festival was held. Lupien

A: **Please see Attachment C** (the report provided by the Jazz Festival and included in their Special Event Funding Application.)

Q: Are there contingency plans assuming there are still restrictions on the events due to COVID-19? Gruber

A: For funding purposes, the Law Department has provided language in event contracts that requires events to reimburse the City if COVID regulations cause cancellations. In terms of any restrictions around being allowed to have the event in general, the City will proceed how it did last summer and monitor any guidance from NYS and mirror any restrictions on mass gatherings, or requirements on masking, etc.

Q: How does the Administration determine sponsorship levels for each festival? Gruber

A: The Office strives to support a robust portfolio of events that are diverse in size, type, location, audience, and season.

The Special Events Funding Application (SEFA) process was created in FY17, and established an annual, public cycle for event organizers to submit requests for funding support. The application deadline aligns with our annual budget process (not the event season) – all FY22 events (including the two items currently up for review) were submitted for consideration in early Feb. 2021.

In **Attachment D**, please find the entire Special Event Funding Application that lists the criteria used and what can qualify or disqualify an event from receiving funding/support.

For brand-new events, the Special Events team receives the SEFA application, which defines the amount an event's producer is looking for in sponsorship dollars from the City. The team reviews the application with the following considerations in mind:

- Available City Special Events sponsorship dollars
- Number of Rochester residents served

- Potential economic benefit to the city and its businesses/neighborhoods
- Cost for entry (low-cost/free events given priority)
- Open to the public
- Community/cultural benefit
- Level of community support and interest
- Past experience with event organizers
- Meets all other requirements (as noted in attached application)
- In the future, we will also consider how an event aligns with the Rochester 2034 Plan

Note: It is generally the policy of the Office to support first-time events with in-kind support (e.g., City equipment, DES services), instead of cash. (Note: RPD and RFD support is not provided in-kind.) This is one way the City can support first-time events and give them an opportunity to succeed. If an event is successful in year 1 and returns in year 2, we consider it viable and determine if additional support is warranted.

For established events that have been supported by multiple administrations (e.g., Jazz Festival, Clarissa Street Reunion, Carifest), the Special Events Team is following the lead of a previous administration that set a funding level and approach. These events have become tradition in Rochester, and this history becomes part of the team's consideration set, as does the proven economic benefit and their year-over-year success.

Note: Legacy events may have requested support when the City's budget allowed for that administration to allocate more dollars than we would be able to do if they entered the process today.

All events that are granted cash sponsorship are required to pay their City RPD, RFD and DES invoices, provide receipts for the total investment amount, and provide a final impact report documenting outcomes.

Int. 52 (21) – IT Networking Upgrades – ARPA Funding

Q: Can infrastructure dollars be used for this expense? If so, what are the implications of waiting for those dollars. Lupien

A: The U.S. Treasury made clear in its regulatory guidance that enhancing local governments' cybersecurity and network infrastructure was one of the encouraged uses of these funds, which was one motivator in our request for ARPA funding— we know other cities are making similar investments to make significant efforts in addressing their network infrastructure deficits and ensure there is sufficient capacity and security to meet present and future needs. Cities would then use their own capital budgets to maintain these investments. If the City were to increase the amount of CIP budget to IT, these investments could be made with CIP dollars instead of ARPA grant funds. Note that portions of IT's CIP allocation were cut in half for this upcoming fiscal year, making these ARPA investments even more important.

The implication of letting our basic technology infrastructure age to / past its end-of-life point means risking significant failure events and security breaches—both of which could cause massive disruptions in service delivery for all City departments and the potential loss or exposure of highly sensitive data. IT is already addressing emergency hardware failures that result from underfunding of infrastructure maintenance. When these incidents occur outside of IT's business hours (but during business hours of operations staffed 24x7), these breaks are especially disruptive – but would be largely avoided by catching up on the maintenance backlog.

Beyond the maintenance issue addressing the integrity and security of this infrastructure, a portion of this request addresses capacity of the network. Much of our network was established to support City business and limited citizen use during a time when most content being consumed was not streaming rich media content but rather was less resource-intensive text transfers. These investments will help ensure the network can support modern demands for data and content consumption by a diverse set of users inside and outside the City organization.

Q: Only ~1% of those dollars are going to the R-Center; please provide a breakdown of allocation to projects? Smith

A: While only a small portion of this funding request directly and exclusively focuses on R-Centers, the rest of the improvements benefit overall network capacity and security. Here is the requested breakdown of the broader benefits:

Operational expenses:

- \$36,000/year – allocated to increase network bandwidth capacity at R-Centers
- \$200,000 for consulting service to the design and implementation of the “modernization of City network infrastructure” project described in the capital expense section below.

Capital expenses:

- **\$500,000—Replace end-of-life infrastructure for video RF network.** Some of this is legacy equipment from 2008 that must be replaced to avoid security and operational risk. The video RF network has expanded to serve a wider customer base.
- **\$840,000—Data Center redesign project.** Our City's data center is at its end of life, and their current configuration presents specific security risks that we must address to secure our critical data assets.
- **\$90,000—Bringing parking garages' networks up to PCI compliance.** Investment in installation of firewalls and switches to segment and protect the credit card data environment at these sites to ensure we are adequately protecting City assets from cybersecurity breaches and regulatory fines.
- **\$560,000—Securing Wi-Fi for all near City facilities.** Will enhance network security for all City staff internet wireless access, plus the Wi-Fi available within 200 feet of City facilities. This is critical as more devices enter the system (e.g., personal devices, work machines, smart TVs, wireless payment systems, etc.).
- **\$800,000— Modernization of City network infrastructure.** IT seeks to replace a collection of network infrastructure that is a mixture of very near end-of-life and some is past end-of-life (based on industry standards). The functioning of this network infrastructure enables core government services, including water delivery (highlighted by ARPA as a specific focus for funding). Staying up to date on this infrastructure will provide more secure & reliable connectivity for City services, including water delivery to citizens.

Q: Will this broad band be able to handle any e-sports or tournament programs? Peo

A: Yes – the broadband capacity increase at the R-Centers should be able accommodate e-sports and tournament programs. We're aware of the rapidly growing demand for bandwidth due to e-sports and gaming, and this is one of the justifications for these improvements.

Q: Please provide a list of all the sites who will be impacted by these upgrades? Meléndez

A: As explained in the answer to Councilperson Smith's question above, there are six sub-projects funded through this ARPA request, and each sub-project will impact City locations in different ways. Here's a brief breakdown by project:

- **Increasing network bandwidth at R-Centers:** will impact all R-Centers and program sites where youth programming occurs, such as the GVP sports complex, La Grange, and Lake Riley.
- **Replace end-of-life infrastructure for video RF network:** This will impact the infrastructure underlying the radio frequency network used by RPD and service locations such as La Marketa. This equipment is distributed across the city.
- **Data Center redesign project:** While the data center itself is housed in the Public Safety Building, it is the nerve center of a large portion of the City's technology services, so improving it will impact technology use at most City sites (because it will impact most City business operations).
- **Securing Wi-Fi for all near City facilities:** Will impact all City locations that have Wi-Fi access.
- **Modernization of City network infrastructure:** All city facilities. .

Int. 54 (25) – Financial Empowerment Center Grant Acceptance

Q: Please explain why REDCO retains 3% of the grant funds? Harris

A: the 3% is an administrative fee for serving as the FEC's fiscal sponsor and is the standard rate.

Q: Please provide a breakdown of how the money is being allocated? Harris

A: The \$30,000 will be used to provide 30 \$1,000 grants.

Q: How many FEC clients transitioned from Section 8 rentals to homeownership last year? Peo

A: 17 Section 8 Recipients transitioned to homeownership in 2021. 22 transitioned to homeownership in 2020.

Q: How many clients will receive the \$1,000 grant with the \$30,000 agreement with RHA? Smith

A: Up to 30

Int. 55 – Appointments – Board of Assessment Review

Q: What quadrant are these appointees from, and is there a rule about the makeup of the Board's demographics (quadrant, City residency, etc.). Lupien

A: A: The applicable state real property law and City Charter and Code to confirm that there is no legal requirement for BAR appointees to be residents of the City or any particular quadrant thereof.

All current members are city residents. We have seven members: five are from the southeast; one from the southwest; and one from the northwest.

Historically, the majority of the members have lived in the southeast. However, the Board of Assessment Review members don't limit listing, selling or appraising properties in their own neighborhood or quadrant. They are all very knowledgeable of the overall real estate market and all city neighborhoods.

13) DETAILED EVENT BUDGET:

SUPPORT/REVENUE	TOTAL ANTICIPATED SUPPORT/REVENUE
<i>Requested City funding</i>	\$30,000
Ticket/registration revenue*	\$7,220
Vendor fees	\$3,300
Vendor sales/concessions	\$500
Fundraising (Individual)	\$52,250
Foundation and corporate grants	\$0
Government grants	\$0
In-kind contributions	\$53,610
Other	\$0
TOTAL	\$146,880

EXPENSES	TOTAL EXPENSES	EXPENSES to BE COVERED BY REQUESTED CITY FUNDING
Site rental	\$0	
Tents	incl within sponsors	
Stage	\$6,036	
Sound/Lighting	incl above	
Electrical	\$0	
Restrooms	\$3,645	
Insurance	\$350	
Cleanup and refuse disposal	\$2,000	
Security	\$1,530	
City equipment rental	\$0	
Rochester Police Dept.	\$16,000	\$16,000
Rochester Fire Dept.	\$0	
Marketing	\$6,432	
Printing	\$250	
Administration costs	\$450	
Talent	\$3,600	
Hotels	\$1,187	
Purse (professional Athletes)	\$31,200	\$2,500
Officials & Fees	\$5,673	
Barricades (full course)(not City barricades- brought in by a third party	\$11,500	\$11,500
Timing & Results	\$2,300	
Storage & Rental of Event Equip	\$30,218	
Payroll of 27 staff	\$24,509	
Other expenses	\$0	
TOTAL	\$146,880	\$30,000

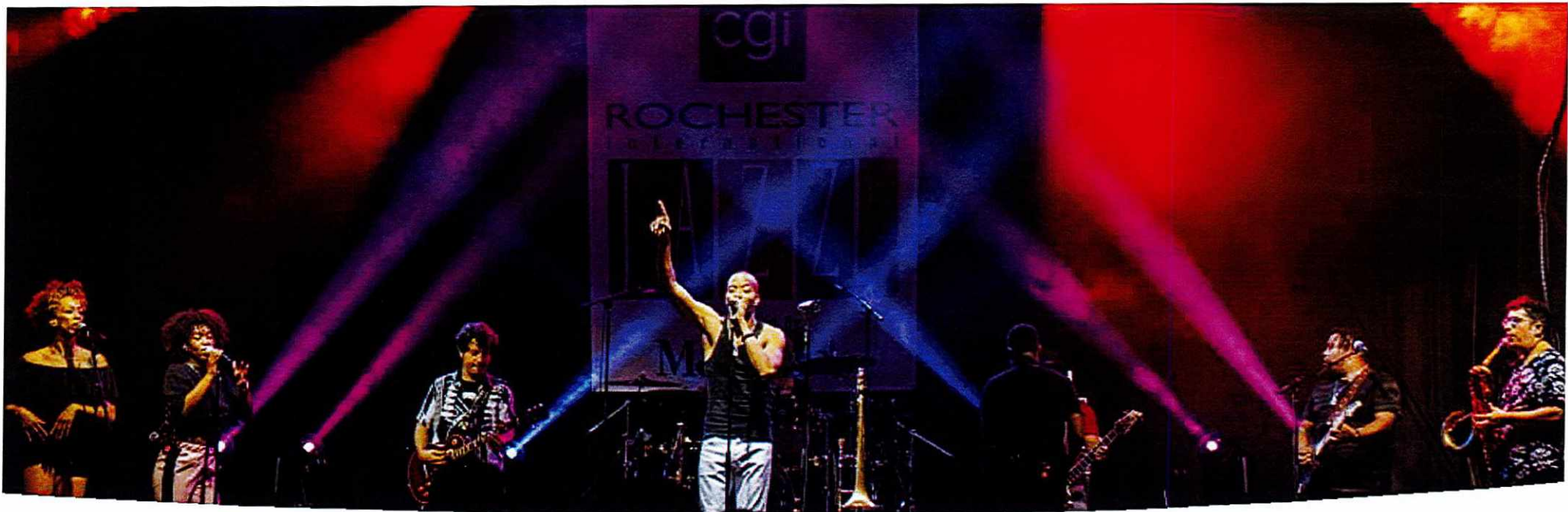
*Only applies if the portion of event receiving City funding is ticketed or has a registration fee.

Applicant may not remove any lines.

ATTACHMENT B

SPECIAL EVENT FUNDING APPLICANTS (SEFA) FY22	Number of Days	Event start*	BUDGETED TO FUND IN FY22	FY22 ACTUALS (due to covid cancelations/ adjustments)	Note
EVENTS PREVIOUSLY FUNDED VIA SEFA					
Jazz Festival (June 22)	10	2002	\$243,000	\$243,000	
RPO (July-Aug 21, May 22)	7	2013	\$50,000	\$50,000	
Gus Macker 3 on 3 Basketball Tournament (July 21)	2	2017	\$20,000	\$0	Did not occur in FY22 due to COVID
Puerto Rican Festival (Aug 21)	3	1969	\$60,000	\$60,000	Event downsized and adjusted their funding ask accordingly in FY22
Fringe Festival (Sept 21)	12	2012	\$75,000	\$75,000	
Twilight Criterium/Twilight Festival (May 22)	1	2004	\$20,000	\$20,000	Event has operated for 10 years since 2004 (not continuously)
Holiday Village (Dec 21)	17	2018	\$55,000	\$55,000	
Corn Hill Festival (July 21)	2	1970	\$10,000	\$0	Did not occur in FY22 due to COVID
Park Ave. Festival (Aug 21)	2	1976	\$10,000	\$0	Did not occur in FY22 due to COVID
Clarissa St. Reunion (Aug 21)	1	1995	\$5,000	\$0	Did not occur in FY22 due to COVID
Image Out Festival (Fall 21)	10	1993	\$0	\$5,000	
Fashion Week (Oct 21 and May 22)	2	2010	\$1,000	\$1,000	
Carifest Parade & Festival (Aug 21)	1	1985	\$12,000	\$0	Did not occur in FY22 due to COVID
Gateways Music Festival (April 22)	3	1995	\$5,000	\$5,000	
19th Ward Square Fair (June 22)	1	1966	\$3,000	\$3,000	
Black Pride Festival (Sept 21)	1	2016	\$4,000	\$0	Did not occur in FY22. Organizer moved out of Rochester.
Joseph Ave. Festival (July 21)	1	2014	\$2,000	\$0	Did not occur in FY22 due to COVID
Movies With A Downtown View (Summer 21)	2	2014	\$5,000	\$5,000	
Pride Festival (July 21)	1	2015	\$9,000	\$0	Did not occur in FY22 due to COVID. Date of origin isn't clear. Festival in 2015 but parade began in 90s
Super City Fest (Sept 21)	1	2019	\$5,000	\$0	Did not occur in FY22 due to COVID
Yoga in the Park (June - Aug 22)	42	2021	\$5,000	\$5,000	
EVENTS NEW TO THE SEFA PROCESS in FY22					
Finger Lakes Opera (Fall 21)	2	2021	\$2,500	\$2,500	
Jazz on Joseph (June 22)	1	2019	\$4,000	\$0	
Roc Jam Live (Summer 21)	5	2020	\$20,000	\$20,000	
TOTAL			\$625,500	\$549,500	

*some of these dates are approximate as some events have evolved and changed format/location/scope over time.



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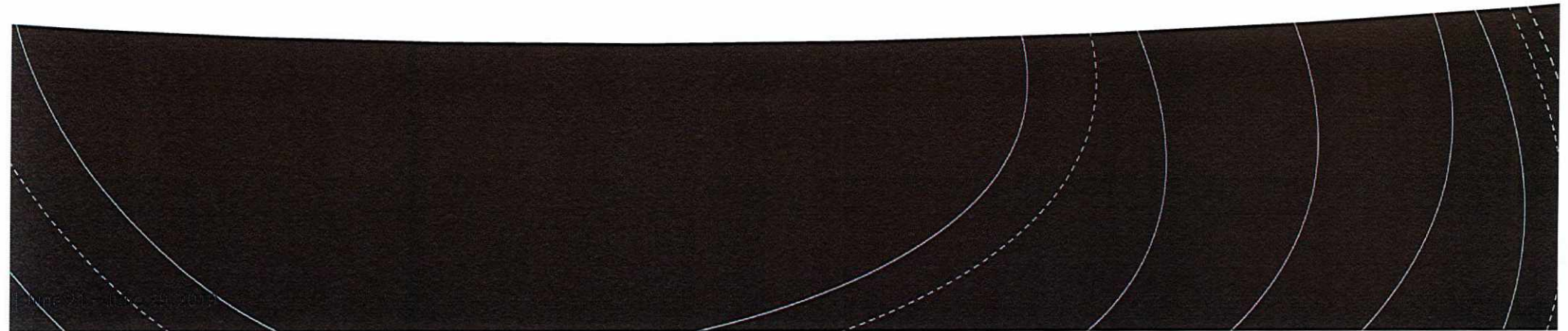


CGI Rochester International Jazz Festival
HIGHLIGHTS

18TH EDITION – JUNE 21-29, 2019

What does the festival mean to Rochester?

“That anything is possible with the right mindset, determination, and creativity. It's not about having a "if you build it they will come" mentality; rather it's a "do it the right way and you will succeed" pursuit of change. Musically and culturally, this type of event fits perfectly into the fabric of Rochester's legacy. It took the combination of big town thinking with small town canvas to bring together a masterpiece worth sharing with the entire world.” – *Festival patron*



*"What a great week it was! Thanks for h
transform Rochester in such a positive w*

208,000+ Audience

- Remarkable long-term loyalty – Average number of years attended festival: 10
- Sustained interest – Avg. number of days attended: 6
- Nearly one in 5 people attend every single night.
- High satisfaction – 93% give the festival grades A and B
- High net promoter scores – 87% (up 2% over 2018) would recommend the festival to a friend who has never been
- An increasing number of newcomers helps us continue to expand our audience
- A record 17% only attended free shows, up 7% over 2018, affirming rising accessibility to community at large.
- Patrons came from 32 states

*Data based on 2019 survey with 2564 respondents during and after
Margin of error is $\pm 2\%$ at the 95% confidence level.*



ther great year Rochester had of jazz fest!! What a union of people enjoying."



A multidimensional festival
navigating all genres of jazz
from all over the world



9 Days



20 Stages



320+ Shows



102 Free Shows & Events



1500+ Artists from 20 countries

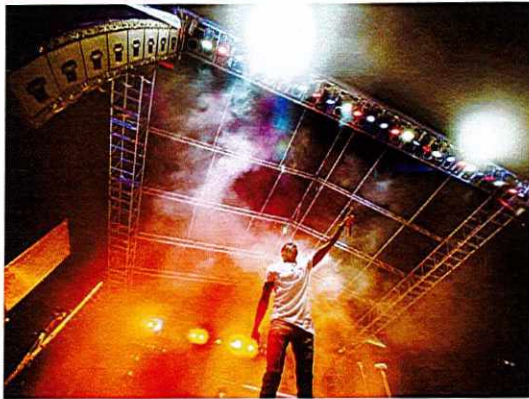


International Series – Made in the UK and
Nordic / Euro Jazz Now

"We were visiting from Cleveland. Rochester rocks!!! Trombone Shorty was the hook! Thanks for a night that will be long remembere

Record 102 Free Shows & Events

- **48 concerts** on City of Rochester Jazz Street Stage presented by The Community Foundation
- **9 Jam Sessions** at the Radisson Riverside Rochester Downtown
- **12 concerts** in the Avangrid Foundation/RG&E/Barclay Dam Fusion Tent
- **7 concerts** in the new M&T Pavilion Squeezers Stage
- **9 concerts** in the Rochester Regional Health Big Tent
- **4 concerts** on City of Rochester Chestnut St & East Ave Stage presented by Rochester Regional Health and Wegmans
- **5 concerts** at the Central Library of Rochester & Monroe Community College
- **5 workshops** for young music students presented by Wegmans
- **4 concerts** on the City of Rochester Midtown Stage presented by Rochester Regional Health





ROCHESTER
International



Presented By

M&T Bank

19 CLUB
PASS
SCHEDULE

KILBOURN HALL \$35 or Club Pass 6PM & 9PM	 EMILIE-CLAIRE BARLOW	 JAKE SHIMABUKURO	 STEFON HARRIS BLACKOUT	 BRIA SKONBERG	 NAT KING COLE AT 100 WITH PAUL MARINARO	 LIONEL LOUEKE & RAUL MIDON	 GEORGE COLEMAN QUARTET	 JUBILEE CANNONBALL
MAX OF EASTMAN PLACE \$30 or Club Pass 6:15PM & 10PM	 SASHA BERLINER QUINTET	 STEVEN TAETZ	 SCOTT ROBINSON QUARTET	 THE WILLOWS	 AUDREY OCHOA	 HAROLD MABERN TRIO	 JOHN FEDCHOCK NY SEXTET	 SULFOR
CHRIST CHURCH MADE IN THE UK SERIES \$30 or Club Pass 6:45PM & 8:45PM	 LEO RICHARDSON QUARTET	 EMPIRICAL	 KIT DOWNES	 ENEMY	 TRISH CLOWES MYIRIS	 IAN SHAW	 ELDA TRIO	 ITAMAR
MONTAGE \$30 or Club Pass 6PM & 10PM	 JENNIFER HARTSWICK & NICK CASSARINO	 CELEBRATING ART BLAKEY WITH THE SNO SEXTET	 STEVEN TAETZ	 PAA KOW	 THE WILLOWS	 TAMAR KORN & IKORNUCOPIA	 VERONICA SWIFT	 MAT WHIT
GEVA THEATRE FIELDING STAGE \$30 or Club Pass 6:30PM & 8:30PM	 WESTERN CENTURIES	 KEVIN GORDON TRIO	 CIRCUS NO. 9	 GREG HUMPHREYS ELECTRIC TRIO	 ADAM BEN EZRA	 VILRAY	 AMANDA ANNE PLATT & THE HONEYCUTTERS	 DUKE COUNTY
HATCH RECITAL HALL \$30 or Club Pass 5:45PM & 7:45PM	 JANICE FRIEDMAN	 TOMMY SMITH & PETER JOHNSTONE	 BILL DOBBINS	 ADAM BEN EZRA	 HAROLD MABERN	 HAROLD DANKO	 GARY VERSACE & SCOTT ROBINSON	 BILL C
LUTHERAN CHURCH NORDIC & EURO JAZZ NOW \$30 or Club Pass 7:30PM & 9:30PM	 GIRLS IN AIRPORTS	 GILAD HEKSELMAN	 JOSTEIN GULDBRANSEN	 KARI IKONEN TRIO	 MIKKEL PLOUG "FAROE"	 THOMAS BACKMAN	 DH'S RANDOM CONTROL	 YURI QU
GEVA THEATRE WILSON STAGE \$30 or Club Pass 5:30PM & 7:30PM	 JAKE SHIMABUKURO	 BRECKER PLAYS ROVATTI	 OVER THE RHINE	 CYRIL BAPTISTE TRIO	 VICKI KRISTIN BARCELONA	 VINCENT PEIRANI	 JOHN PIZZARELLI TRIO	 KANSAS HOUSE
THE WILDER ROOM \$30 or Club Pass 6PM & 10PM	 LAURA DUBIN TRIO PLAYS WEST SIDE STORY	 DAWN THOMSON'S IMAGINE THAT	 JARED SCHONIG	 ANDREA KOZIOL AND BILL BRENNAN	 DAVE GLASSER QUARTET	 UNDER ONE SUN	 HEATHER BAMBRICK	 SF
TEMPLE BUILDING THEATER \$30 or Club Pass 7:00PM & 9:15PM	 THE SCOTTISH NATIONAL JAZZ ORCHESTRA FEATURING TIM CLEARY BAND	 BILL FRISSELL TRIO	 Democrat & Chronicle	 THE YELLOWJACKETS	 OZMOSYS	 KANDACE SPRINGS	 PAUL MCCANDLESS & CHARGED PARTICLES	 CATHIE RUS
SQUEEZERS STAGE @ M&T PAVILION (PARCEL 5) DIMARCO M&T Bank	4:30PM SHOWS ARE FREE! 7PM & 8:45PM \$30 or Club Pass	 TEAGAN & THE TWEEDS	 AMBASSADORS JAZZTET	 ZION HILL GOSPEL CHOIR	 FRED COSTELLO	 SOUL PASSENGERS	 HERB SMITH FREEDOM TRIO	 THE BUDDAHOOD
ROCHESTER REGIONAL HEALTH BIG TENT (Main St. & Gibbs St.)	6PM SHOWS ARE FREE! 8:30PM & 10PM \$30 or Club Pass	 RICHIE GOODS	 SCOTT SHARRARD	 THE CAMPBELL BROTHERS	 DELVON LAMARR ORGAN TRIO	 ROOSEVELT COLLIER	 SHAMARR ALLEN & THE UNDERDAWS	 IRON ARTIS II & THE TRUTH
		 ALL IN BRASS BAND	 78 RPM BIG BAND	 PENFIELD ROTARY BIG BAND	 BROCKPORT BIG BAND	 ROCHESTER METRO JAZZ ORCHESTRA	 PRIME TIME BRASS BAND	 SYNDICATE JAZZ BAND
		 SCOTT SHARRARD	 EMPIRE STRIKES BRASS	 MICHAEL WINOGRAD & THE HONORABLE MENTSHN	 DJABE	 ROB TARDIK	 ROOSEVELT COLLIER	 PARIS MONSTER
							 RON & THE	 GREECE

"Proud that such a great event brings so many people downtown. This event is better than any festival in Boston where I live, and easily surpasses the famous Newport jazz festival in size."

International Acclaim



Best Summer Jazz
Festivals in the
World
- *Dandelion*
Chandelier

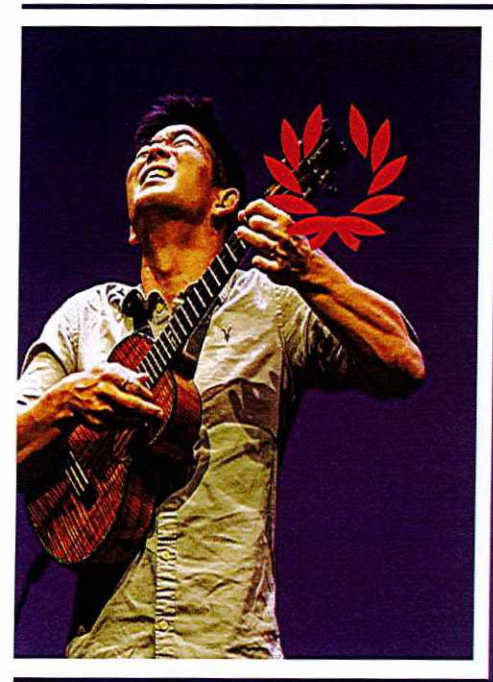


Top 10 Best Jazz
Festivals in USA
- *Festicket.com*



Best 50 Music
Festivals in the
World
- *Culture Trip*

★ Top 3 Jazz Festival in the U.S. [The List](#)





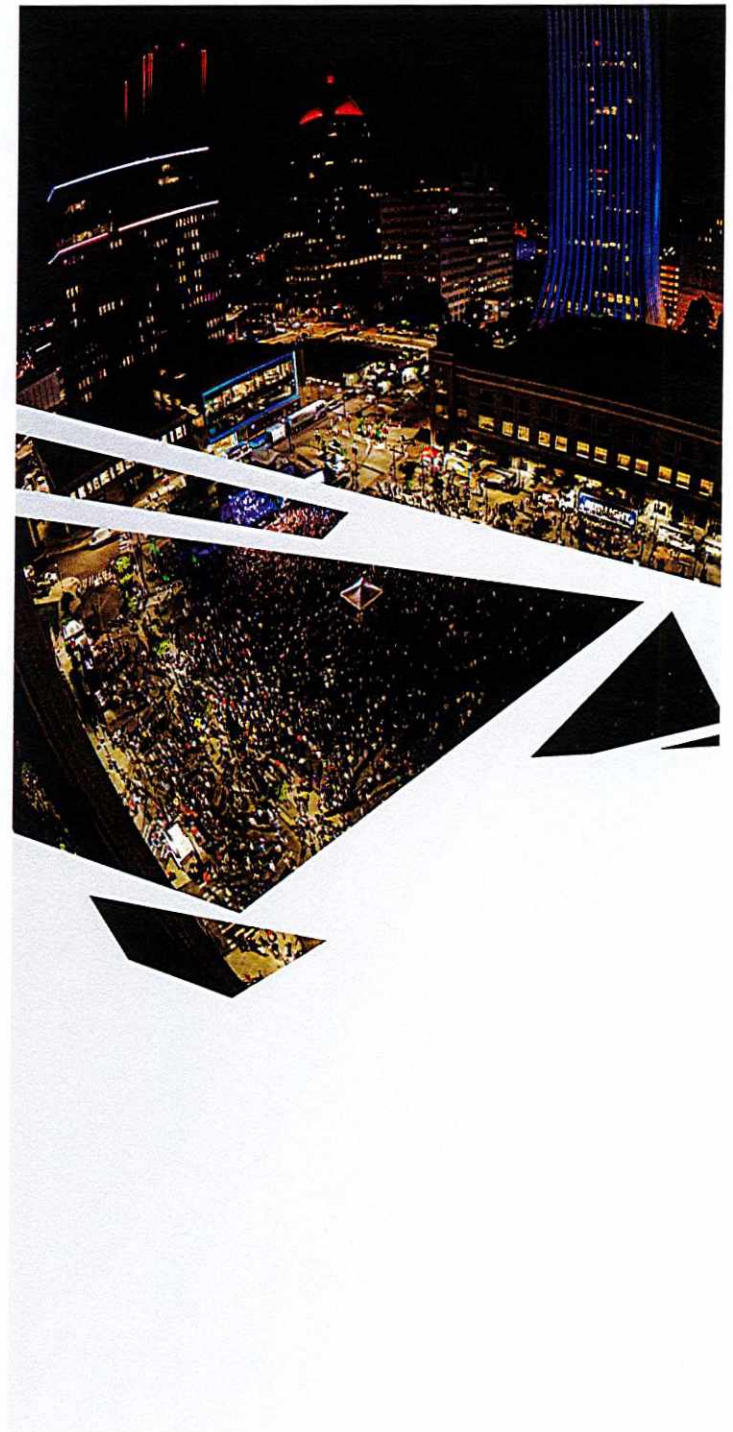
WINNER
Cultural Event
2019
Rochester Downtown
Development Corporation



WINNER
Favorite Arts &
Cultural Event
- *Rochester Business
Journal*



WINNER Best
of Rochester:
Best Music Festival
- *City Newspaper*



*World class talent, local talent, and
young artists that are just beginning
their musical career. Thank you for
showcasing all of them! “*

Nurturing the Next Generation

June 21 – June 29, 2019



Hundreds of young musicians took center stage.

28 school jazz bands and Eastman School youth ensembles performed at this internationally-recognized music event.

A record number of students participated in the Jazz Workshops led by extraordinary visiting RIJF musicians.

The 2019 RIJF/ ESM Jazz Scholarship was presented to drummer Roy Marshall, who will enter Eastman School in the fall.

Rochester International Jazz Festival Jazz Scholarship

Established the first ever jazz scholarship program at the
Eastman School of Music in Rochester, New York.

Since 2002, RIJF has invested over \$500,000 in jazz musicians of our
community.

The scholarship provides much needed financial assistance to students
at the Eastman School.

The scholarship supports continued jazz education for area high school students
along with the Eastman Community Music School and the Eastman
Jazz Orchestra.

Each year, RIJF produces a free concert that showcases the scholarship
students, giving them the opportunity to perform at one of the world's
premier international music festivals - Rochester's own Rochester
International Jazz Festival.

Since 1979, 41 scholarships have been awarded to Eastman School
students.



*"Our mission to invest in the next generation will
always be part of the fabric of the Rochester
International Jazz Festival"*

“The best thing going. Rochester organizations such as NEXCORP/Luminate and AIM Photonics are scheduling business events around the festival. This speaks volumes about the city's economic health.”

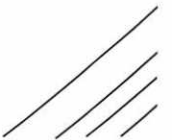


\$9-10 Million Economic Impact

The festival's economic impact has several dimensions:

- Spending by attendees.
- Spending by the festival.
- The impact on the self-esteem of Rochester area residents and the image of Rochester beyond our own community that is linked directly to the RIJF experience.
- The meaningful and motivating phenomenon with real non-quantifiable impact beyond the dollars spent each year by its audiences during the Festival's 9 days.

Audience insight survey data and economic impact was gathered and analyzed by the independent research firm, Rochester Research.



EXECUTIVE SUMMARY

The Economic Impact of 2019's CGI RIJF

**The economic impact of the 2019 CGI RIJF
in terms of audience spending
has been calculated at \$9,952,864.**

This number was derived by factoring together the data tracked by the RIJF management team [i.e. the 208,000 clicker-based head-count attendance figures across the 314 shows and performances comprising this year's Festival, the number of 9-day and 3-day passes sold, etc.] alongside the findings from our 2,564 Audience Insight Survey respondents [i.e. the estimated number of shows and performances seen and the estimated per-capita spending for those who had purchased 9-day club passes, 3-day club passes, and no club passes this year**].

[** the mean average response when our 2,564 survey participants were asked: "How many shows / performances did you see this year?" and "Roughly how much \$ would you estimate you spent at this year's Jazz Festival – including tickets, travel, hotel, restaurants, bars, etc.?"]

Audience insight survey data and economic impact was gathered and analyzed by the independent research firm, Rochester Research Group

EXECUTIVE SUMMARY

The Economic Impact of 2019's CGI RIJF

As in the past, the above analysis provides only one of three dimensions of the Festival's economic impact on our community.

There is also the impact of the Festival's own spending for its tents, security, marketing, performers, etc.

And perhaps more difficult to quantify, but arguably no less significant, is the positive impact upon the self-esteem of the Rochester community's residents and the image of Rochester beyond our own community linked directly to the CGI RIJF experience. Analyzing 86 pages of verbatim responses to the perennial question "In one sentence, how does the Jazz Festival make you feel about Rochester, NY?" we see mention of the words PROUD and/or PRIDE a total of **772 times** this year. Clearly, the Jazz Festival remains a meaningful and motivating phenomenon with very real albeit non-quantifiable impact beyond the dollars spent by its audiences during the Festival's 9 days, described again and again as "Rochester's best 9 days of the year".

Audience insight survey data and economic impact was gathered and analyzed by the independent research firm, Rochester Research Group

We continue to build our audience and spread the word

"This is the biggest, most positive, most inclusive event in the entire region."

Facebook
surpassed **23K**
followers

Twitter 7,585
followers – 243K+
impressions in 9
months

Instagram 3,085+
followers – up 43%
over 2018

85 news releases
and email
newsletters sent

24K+ email
subscribers
reached with e-
newsletters

Reaching 400+
regional and
national media

Free Performance Venues — Including National Artists!



"I went to RIT then moved away, to New York City, San Francisco and then Detroit. So I came to Rochester and stayed with a friend and attended the festival. It is so good, with so much to offer and so well planned at so many venues, it could not be a better ad for Rochester!"

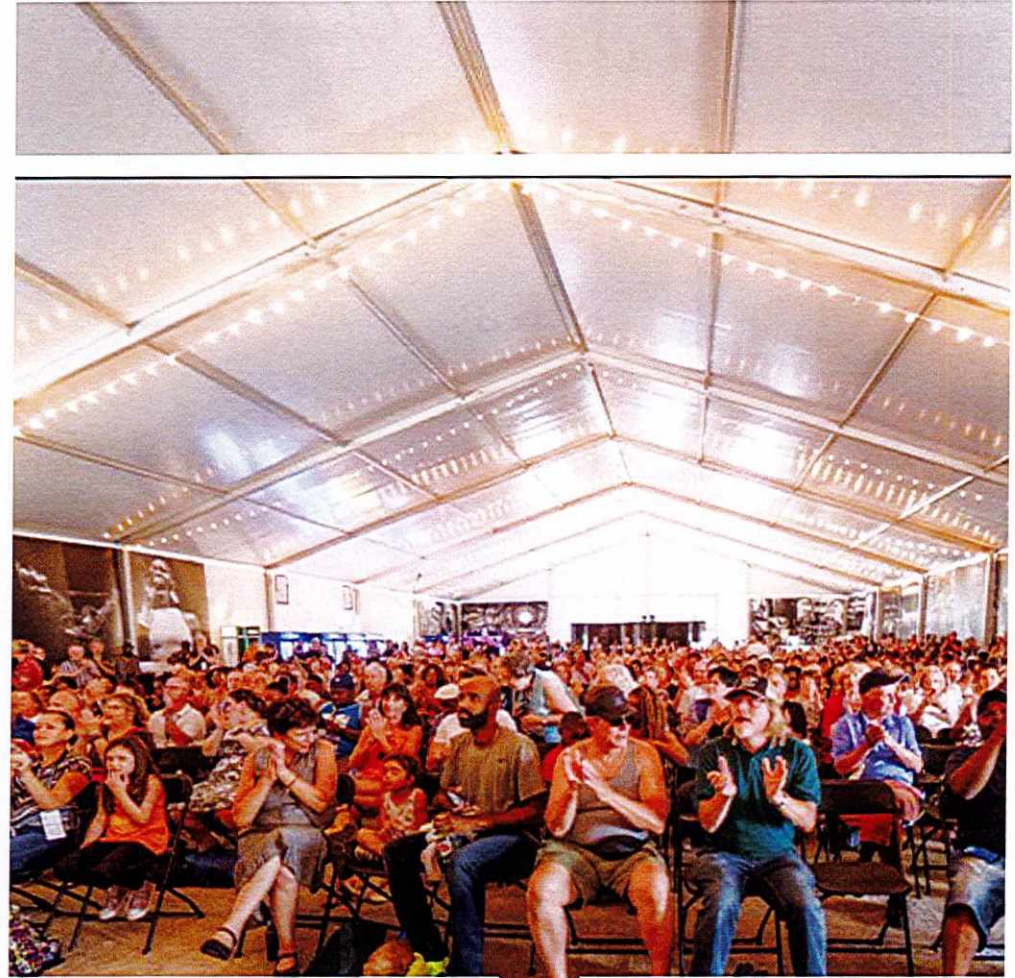
Jazz Street” Free Performance Stage



"The Jazz Festival has transformed the City of Rochester into a cultural center. One sentence isn't enough to express how wonderful I feel about the impact this festival has had on the city. Every night at the fest I comment on the positive vibe of downtown. Everyone is so happy!"

Corporate Sponsored Free Performance Venues

Attendance in the thousands each day



"Rochester has so much to offer and the Jazz Festival shows just part of what makes this a special place to live!!"



welcomes State, County and City Leaders





City streets come alive with music fans

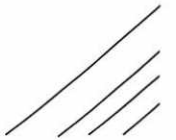
"As someone who is from Rochester, NY and has lived away for my entire adult life (30+ years since I left for college), the Jazz Fest makes me very proud of my hometown. My wife and I schedule our trip home to visit my family around the Festival so we can be sure to be here for it. We live in Florida now and prioritize coming back for it."

A high-angle, wide shot of a massive crowd gathered for the Rochester Jazz Fest. The crowd, composed of people of various ages and ethnicities, fills the foreground and middle ground. In the background, a large, modern, multi-story building with many windows is visible. A stage area with bright lights and a sign that reads "Don't worry. Be happy." is situated in the middle ground. Two large banners with the text "ROCHESTER ALIVE RHYTHM" are visible on the stage. A small white tent is also present in the crowd.

"The Jazz Fest elevates and showcases Rochester at its finest – culturally and ethnically diverse and vibrant, warm and open — which lifts my spirits and my optimism about our future."

After 2 years...we can
wait to return!!

- Save the Dates
- 19th Edition
- June 17 – June 25, 202





Special Events Funding Application

Bureau of Communications • Office of Special Events • 30 Church St., 202A • Rochester, NY 14614-1287
585-428-6690 • fax: 585-428-7991

ATTACHMENT D

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IMPORTANT DATES AND INSTRUCTIONS

Application Deadline

- ***The SEFA submission is due, by email to kara.osipovitch@cityofrochester.gov no later than February 4, 2022 at noon.***

Internal Review

- ***February-April***

Funding Decisions Announced

- ***May***

Essential Information

- Events applying under this cycle ***must take place between July 1, 2022 and June 30, 2023***, which is the City's upcoming fiscal year.
- Events applying for support shall use this application and abide by its deadlines.

NOTE: The City has limited public resources available and is the steward of those limited funds. It is within the City's sole discretion to determine which events to sponsor, whether to approve recurring events and to determine the level of support for every Event.

SEFA Submission

- All proposals **SHALL be submitted via e-mail by the above deadline**, including the proposal, budget form, and SEFA summary form. Please email the entire packet to kara.osipovitch@cityofrochester.gov.
- Any submission that includes an incomplete application or insufficient supporting documentation may be eliminated from consideration.

SPECIAL EVENT APPLICATION PACKET SUBMISSION

- To obtain an event permit, you must submit the associated special event application and the fee to the Special Events Office no later than 120 days prior to the event. **Download it at www.cityofrochester.gov/eventpermit**

COVID-19 Implications

The City remains uncertain how COVID-19 will impact special events in the coming months. As has been the case since March 2020, the City continues to strictly follow all guidance issued by New York State. If an event is chosen for funding and funds are disbursed but the event cannot take place due to COVID-19 circumstances, the funds must be returned to the City according to the contract terms.

Section One- What is the Special Events Funding Application and Why Does the City support Special Events?

The Special Events Funding Application (SEFA) was created to assist the City of Rochester's Bureau of Communications and Special Events in its annual review of eligible events that request City sponsorship. It is the intention of the City to encourage the production of free and low cost special events that enhance quality of life, provide entertainment and other leisure activities, promote local economic health, attract visitors, and contribute to the dynamic atmosphere of the community ("Events").

All funding requests will be considered as a part of this annual, competitive application process.

Section Two: Types of Support the City Can Provide

City support may take the form of a cash grant, or a credit, in the same amount as the cash grant, toward the event's Rochester Police Department (RPD) services and other City services. Applicant shall indicate on their submission which funding option they are seeking.

OPTION 1: DIRECT FUNDING

Event may opt to take City support in the form of direct funding by the City:

- Applicant is hereby advised that going forward, this event funding may not be paid until after the event has been held. Applicants should be prepared to provide their own funding for expenses that must be paid before the event, including City of Rochester Police Department services.
- As is normal practice, applicants who opt for cash funding MUST pre-pay RPD costs, and must reimburse the City for all other costs of equipment and services, including but not limited to Rochester Fire Department and Department of Environmental Services.

OPTION 2: CREDIT TOWARD SERVICES

Event may opt to take City support in the form of a credit toward services:

- If the event requires services from the Rochester Police Department, the cost of those services will be deducted from the amount of City funding of the event. Any funding balance after RPD services are paid may, at applicant's option, be applied to other City services or equipment expenses or taken as a direct funding payment.
- If the amount of City support does not fully cover the event's RPD service cost, the event shall pay the remainder of those services PRIOR to the event.

NOTE: The City may also determine that it will support an event with in-kind value that can be applied to equipment rental, venue rental, and other non-public safety costs.

Section Three – Who is Involved?

The Bureau of Communications and Special Events (the “Bureau”) is responsible for the administration of the Special Events Funding Application and the subsequent internal review of the applications.

Before recommending sponsorship for approval by the Mayor and by City Council, the Bureau may contact external stakeholders, including neighborhood organizations and community groups, the business community, and internally to other departments who will be impacted by the Event, or participate in its coordination, including Rochester Police Department and Rochester Fire Department.

Members of the Rochester Police Department, Rochester Fire Department, and other appropriate City departments may be asked for input throughout the process. After a comprehensive review of applications, the Bureau will make funding recommendations to the Mayor’s Office, which makes final decisions.

All funding is subject to City Council’s final approval of the operating budget in May each year.

Section Four- Event Eligibility

Qualifying events:

1. Events that take place between July 1, 2022 and June 30, 2023. Events held outside of the funding year cannot apply. No exceptions.
2. Events that are open to and of interest to the general public, and serve at least 1,000 people.
3. Events that are located in the City of Rochester.
4. Events that are free or feature a free or low cost component. If an Event is ticketed without any free component, 10% of revenue generated from the ticket price or registration fee must be returned to the City.

Section Five- Event Ineligibility

Ineligible events:

1. Parades (these are 1st Amendment-protected events that the City already supports with police and equipment).
2. Block parties.
3. Trade shows, conventions, conferences, workshops, etc.
4. Indoor ticketed concerts, shows, theatres, theatrical performances, exhibits etc.
5. Annual luncheons, conferences, holiday parties, etc.
6. Class or family reunions.
7. Sports tournaments, school or athletic leagues, etc.

This is a partial list. It is within the Bureau’s sole discretion to determine the eligibility of an Event.

Section Six- Special Considerations

1. Preference may be given to organizations located in the City of Rochester.
 2. Preference may be given to organizations with nonprofit, §501 (c)(3) status.
 3. Preference may be given to Events that have been previously funded or otherwise supported by the City.
-

Section Seven- Review Criteria

1. Overall Event concept and purpose.
2. Community/cultural benefit of the Event.
3. Economic benefit/impact of the Event, including the community's return on investment from the Event. All SEFA fund recipients are encouraged to purchase goods and services within the city of Rochester.
4. Community support for the Event.
5. Description of free or low-cost offerings.
6. The feasibility of the Event and the likelihood of its success, given the Event's resources and staff.
7. The City's experience with the Event, the organization, or the organizer in the past including but not limited to timeliness of application and supporting documentation submission, timeliness of bill payment, cooperation with supporting City departments, etc. **NOTE: If events have not provided the City with completed contracts, insurance, endorsement pages, or worker's compensation documents within the time frame requested, this will be taken into consideration and may disqualify the applicant from future support.**
8. The applicant's ability to leverage other types of funding or support.
9. **NOTE: THE CITY HAS LIMITED PUBLIC RESOURCES AVAILABLE AND IS THE STEWARD OF THOSE LIMITED FUNDS. IT IS IN THE CITY'S SOLE DISCRETION TO DETERMINE WHICH EVENTS TO SPONSOR, WHETHER TO APPROVE RECURRING EVENTS, AND TO DETERMINE THE LEVEL OF FUNDING.**

Section Eight – Proposal Requirements

Proposals must be submitted with clearly labeled sections that follow the requirements below:

1. COVER SHEET- PROVIDED. PLEASE ATTACH TO YOUR APPLICATION!

2. Executive Summary (limited to 300 words)

- a. Provide the name and email address of the main point for the Event. Provide the name, title in the organization, and mailing address for the potential signatory to the funding contact. Provide a summary of the Event and the funding amount the applicant is requesting.

3. Community/Cultural Impact Statement (limited to 300 words)

- a. Explain the impact the Event has on the community, including its primary purpose (i.e. music, arts and crafts, social, family, cultural, etc.).
- b. Explain the unique offerings the Event provides to the community.
- c. Describe the quadrant/neighborhood of the city where the Event takes place , and explain why it is important or beneficial to the neighborhood for the Event to be held in that location.

4. Economic Impact Statement (limited to 300 words)

- a. Explain the economic impact the Event has on Rochester. If possible, include data on items such as number and demographic breakdown of attendees, local businesses participating, supporting or benefiting directly from the Event, amount of money infused into the local economy related to the Event, etc.

5. Community Support

- a. Provide evidence of support from the neighborhood/quadrant in the form of letters or written statements from relevant sources like neighborhood associations, business associations, or other stakeholders in the neighborhood who support the Event.
- b. For Events involving a street closure, provide documented community support as required by the Special Events Office.

6. Free or Low Cost Offerings (limited to 300 words)

- a. Describe the free or low cost offerings. If ticketed, provide specifics on costs.
- b. If the Event is ticketed without a free component, provide a statement acknowledging that 10% of ticket or registration proceeds may be required to be returned to the City.

7. Event Feasibility and Success (limited to 300 words)

- a. Provide names and titles of the Event's main coordinators: promoter, major subcontractors, vendors, board members if applicable, neighborhood group/leaders if applicable, etc., and describe the relevant experience for each.

8. Event Detail (limited to 1000 words)

- a. Provide a detailed description of the Event including duration, hours, anticipated street closures, number of vendors, type of vendors, number of stages/performances, etc.
- b. Provide information on the Event's organizational structure- promoter/producer, community group, board, and logistics staff.

9. Event History

- a. Provide the date that the Event originally began.
- b. List dates, locations, and attendance for the last 5 years of the Event.
- c. List City funding amounts, including any in-kind support, for the last 5 years of the Event.

10. Certification Section and Other Current City Funding Sources

- a. Include a statement that the Event is willing to be audited by the City's Office of Public Integrity or by a third party auditor (required).
- b. Include a listing of any other City funds (including contracts for service, grants or loans) received by the Event promoter in both the current and upcoming fiscal year, identifying the originating department, a description of the funding, an amount, and the status of the contract, grant, or loan.
- c. Submit a statement agreeing that if selected for funding, the Event agreement and supporting documentation will be returned to the City within 20 days of receipt (required).
- d. Submit a statement agreeing that all City fees will be paid no later than thirty (30) days from the receipt of City invoice- except for Rochester Police Department fees which shall be paid in advance of the Event (required).
- e. Submit a statement agreeing that if required by the Rochester Police Department, a New York State licensed security company will be employed (required).

NOTE: Failure to provide the above required statements and to comply with the above requirements may result in disqualification for funding.

11. Funding Request

- a. Describe the amount of City funding the Event is seeking, and if how that funding is preferred:

OPTION 1: Direct funding payment by the City (Note: This funding may not be paid until after the event. RPD will still require pre-payment for their services.);

OR

OPTION 2: Funding credit towards services (RPD, and other City services as requested by applicant).

- b. Provide a statement on how the Event intends to reduce reliance on City funding.

12. Other Funding Sources

- a. List and describe all non-City event sponsors, either potential or secured.
- b. List all grants- either secured or in process- including the amount and the granting agency.

13. Plan for City Recognition

- a. Provide a comprehensive listing of promotion plan that will showcase the City as a sponsor of the event- including but not limited to: paid advertising, social media posts, on site signage.

14. Detailed Event Budget (Attached)

- a. Fill out the attached budget form.

15. Completed the SEFA Event Information Form (Attached)

- a. This application shall also include the attached "Required Event Information", which shall be completed with all of the required information, including all dates, applicant and sponsor organizations, contacts, and location information.

SUPPORT/REVENUE	TOTAL ANTICIPATED SUPPORT/REVENUE
<i>Requested City funding</i>	
Ticket/registration revenue	
Vendor fees	
Vendor sales/concessions	
Fundraising (Individual)	
Foundation and corporate grants	
Government grants	
In-kind contributions	
TOTAL	\$0

EXPENSES	TOTAL EXPENSES	EXPENSES to BE COVERED BY REQUESTED CITY FUNDING
Site rental		
Tents		
Stage		
Sound/Lighting		
Restrooms		
Insurance		
Refuse disposal		
City equipment rental*		
Police Costs*		
Fire Department Costs*		
Marketing		
Printing		
Staff salaries		
Talent		
Security		
Other expenses		
TOTAL	\$0	\$0

Applicant may add lines to the budget that do not appear here but may not remove any lines.

*If this is a recurring event, please use the event's actual RPD, RFD, and City equipment rental costs from the last year the event occurred.

SEFA SUMMARY FORM: FOR EVENTS TAKING PLACE JULY 1, 2022-JUNE 30, 2023

You must complete all the fields below and include this as the first page of your submission.

BASIC INFORMATION

Event Name: _____

Event Date(s): _____

Event Location: _____

Estimated TOTAL Attendance: _____

City Area (northwest, northeast, southeast, southwest, Center City): _____

Applicant Name: _____

Email: _____

SEFA DETAILS

MOST RECENT CITY FUNDING LEVEL (if any): _____

CURRENT FUNDING REQUEST: _____

SUPPORT OPTION: CASH ☐ CREDIT TOWARD SERVICES ☐

DES COSTS last time event occurred: _____

RPD COSTS last time event occurred: _____

RFD COSTS last time event occurred: _____

ANY OTHER CITY COSTS last time event occurred (explain): _____

Applicants will have 10 business days from receipt of a funding contract to return the contract signed, notarized, and with the supporting documentation including general liability insurance and endorsement page, disability and worker's compensation insurance or a New York State waiver for it. If the contract and supporting documents are not received in time, applicant acknowledges that the funding will be forfeited for that fiscal year.

I have read and understand that funding is contingent upon my ability to submit the required documentation within the 10 business day timeframe.

APPLICANT'S SIGNATURE: _____

AGENDA REVIEW QUESTIONS AND RESPONSES

February 8, 2022

CITY COUNCIL MEETING FEBRUARY 15, 2022

NEIGHBORHOOD & BUSINESS DEVELOPMENT

RECEIVED
CITY OF ROCHESTER
CLERK/COUNCIL OFFICE
2022 FEB - 8 P 4:35

NBD

Int. 57 (8) – Sale of Real Estate

Q: *Please provide the map of 467 Wilkins Street. Harris*

A: This was inadvertently left off the original submission. Please see **ATTACHMENT A**.

Int. 59 (10) – Acquisition – 27 York St

Q: *Is the intent to acquire all of the properties on York St? Lightfoot, Harris*

A: No. This is a unique opportunity to purchase 27 York Street as it is vacant and contiguous to existing City-owned property. The current owner approached the City with a desire to sell his property. Unless another similar scenario presents itself, the City is not planning to acquire additional York Street properties.

Q: *Has the property been analyzed for preservation purposes prior to being demolished? Gruber*

A: Yes, the property was reviewed within the State Historic Preservation Office (SHPO)'s Cultural Resource Information System. Accordingly, the property is not within or contiguous to a historic preservation district, nor has it been listed or determined to be eligible for listing on the National or State Register of Historic Places. Aside from historic status, the structure is also not a good candidate for rehabilitation as it is in serious disrepair with 13 code violations. The cost to rehabilitate structure to make it habitable is not financially viable for the current owner. An interior inspection was completed as part of the process of preparing the appraisal report. It is believed the highest and best use for the property is to demolish it and add it to the adjacent Bull's Head development site to further increase the transformative opportunity for the project.

Q: *Was the property naturally vacant? How did it become vacant? Lupien*

A: The property has been vacant, per inspection records, since August 2020. The City has had no direct involvement prior to this transaction and are unaware of the circumstances of prior tenancies.

Q: *We would like to schedule a work session regarding the development plan for Bull's Head, or add this topic to the quarterly update on February 24th, but in the meantime if possible, please provide a preliminary update of the businesses being relocated and additional property acquisitions related to the project. Harris, Lightfoot, Martin*

A: The remaining tenants to be relocated from the Bull's Head redevelopment area are as follows:

- Chase Bank (835-855 West Main Street/Bull's Head Plaza)
- Kicks and Caps (835-855 West Main Street/Bull's Head Plaza)
- Monroe County STD Clinic (835-855 West Main Street/Bull's Head Plaza)
- UofR STD Clinic (835-855 West Main Street/Bull's Head Plaza)
- Andy's auto body shop (934 West Main Street)
- Delphi Rise (160 Clifton Street)

All but two properties have been acquired for Bull's Head redevelopment. The two remaining properties to be acquired are the rear portions of both 924 West Main Street and 932 West Main Street. The City Law department is currently working with the owners' attorney to finalize the closing process.

URA – 1 (11) – Approving the Rochester Urban Renewal Agency Annual Report

Q: What are the outcomes of exterior improvement grant?

A: Recipients of this program since inception include the following:

- Ocean Fish Market (337 Driving Park Avenue)
- Clinton & Ralston Auto Repair (320 Driving Park)
- International Products & Services, Inc. (759 Dewey Avenue)
- Sharp Edge Barber Shop (830 Dewey Avenue)

Q: What are the outcomes and expenditures for the Targeted Commercial Exterior Improvement Grant?

A: Currently two businesses are in process of utilizing the Targeted Commercial Exterior Improvement Grant. Each grant will be up to \$30,000 and will assist in retaining two long time city businesses.

Q: Will properties in the Marketview Heights UR Plan be placed in a land trust? Lupien

A: The properties to be acquired by the City will not be placed in a land trust. The properties will be assembled for residential redevelopment in accordance with the Marketview Heights Urban Renewal Plan.

Q: It looks like there is a \$2M deficit unless that is actually a surplus. If this is a deficit, how did it accumulate and how will it be recouped? Lupien

A: This is not a deficit. It is a positive fund balance.

Q: What were the non-operating expenses? Lupien

A: The non-operating expenses included \$276,710 in funding for the International Plaza/La Marketa project.

Q: Regarding 151 Mt. Hope – the report states that no recommendation made, but FDFI announced a proposal for this property of land, what is the update of that? Lupien

A: As of the period for which this report was completed, there were no recommendations for the sale of 151 Mt. Hope Avenue. In November 2021, the City sent a letter of support to FDFI establishing a "non-negotiation period" for one year to accommodate FDFI in completing its due diligence towards a project proposal. The non-negotiation period established a one-year period whereby the City will not negotiate with any other third parties for the sale of the property.

Q: What type of community input does RURA use to make their decisions and set the priorities reflected in the report? Smith

A: RURA's decisions and policies are set by resolutions that have to be approved by its Board, the members of the City Council. Proposed resolutions of the RURA Board are submitted to the Boardmembers and posted on-line for public review in advance in the same manner as regular Council legislation.

Q: What does it mean if we approve this report and why do we have to approve it? Martin

A: According to the State's policy regarding public authorities, the RURA Board of Directors is required to formally approve and submit an annual report to the New York State Authorities Budget Office (NYSABO). Approving this report would mean that the Board certifies that the report is a true and accurate statement of the organization's recent activities and financial situation.



City of Rochester

Division of Real Estate

30 Church St, Room 125-B, Rochester, NY 14614

ATTACHMENT A NBD08

DEVELOPMENT PROPOSAL OUTLINE FOR VACANT LAND

ADDRESS OF PROPERTY
TO BE PURCHASED

Portland Avenue

PURCHASER'S NAME

Eddie Harris

DATE

October 8, 2021

PURCHASE PRICE (state the amount of your bid)

~~\$0.00~~ \$1,200

1.) Do you currently own property that adjoins the City-owned vacant land? Yes ☒ No ☐

If you answered no to the previous question, proceed to Section 3.

If you answered yes, describe your adjoining property:

Address: 478 Portland Avenue Wood and Block one story structure

Type of property / current use and occupancy: Beauty Shop and Restaurant

Fully occupied

2.) If you are an adjoining owner, do you intend to construct improvements on the City-owned vacant land? Yes ☒ No ☐

If you answered no, skip Sections 3, 4, 5, 6, and 7. Complete Sections 8 and 9.

3.) PROPOSED USE - Describe proposed use and nature of improvements to be constructed. Indicate number of units and whether they will be leased or owner-occupied. Indicate the specific uses of stores, offices, and industrial space, i.e. beauty salon, restaurant, etc.

1. Residential (No. of Units):

2. Commercial (Specify):

3. Industrial (Specify):

4. Parking Lot: Parking

5. Green Space:

6. Other:

Time required to complete construction of improvements will be within 8 months.

4.) PARKING LOT PROPOSALS: SUBMISSION OF A SITE PLAN IS REQUIRED.

Information regarding site plans can be obtained from the office of Planning and Zoning at (585) 428-7043.

For parking lot proposals, skip Section 5 and complete Sections 6, 7, 8 and 9.

5.) NEW CONSTRUCTION:**FOR ALL NEW CONSTRUCTION, SUBMISSION OF A SITE PLAN IS REQUIRED.**

- Proposals for new residential construction should include a front elevation.
- Proposals for new commercial or mixed-use construction should include a façade plan.
Façade Plan (applicable to commercial or mixed-use structures only.) - Describe in detail below the proposed street façade of the building, including:
 - a. Exterior siding materials;
 - b. Type, size and number of windows and doors;
 - c. Proposed color of exterior;
 - d. Exterior lighting plan;
 - e. Security measures, if any; and
 - f. Size, location and number of exterior signs.

DESCRIPTION (attach additional pages if needed) : _____

- 6.) EXPERIENCE** - Describe in detail below previous experience in completing similar projects. Include references and photographs if possible. If your project will be carried out by more than one individual, describe the experience and role of each team member. Attach additional pages if needed.

<u>ADDRESS</u>	<u>SCOPE OF PROJECT</u>	<u>COST OF PROJECT</u>	<u>REFERENCE & TELEPHONE #</u>
Hired contractor			

7.) CONSTRUCTION COST ESTIMATE

Please develop an itemized estimate of anticipated construction costs using the Cost Estimate Outline below (Or provide contractor/architect provided estimates):

<u>EXTERIOR</u>	<u>ESTIMATED COSTS</u>
1. Chimneys - point or rebuild	\$ _____
2. Roof - repair or replace	_____
3. Cornice and trim repairs	_____
4. Siding - repair or replace	_____
5. Gutters & downspouts	_____
6. Exterior door - repair or replace	_____
7. Steps & porch repairs	_____
8. Foundation wall pointing & repair	_____
9. Exterior protective covering	_____
10. Storms & screens	_____
11. Accessory Building repairs	_____
12. Service walks repairs	_____
13. Driveway/Parking Lot	17,000.00
14. Landscaping	1,500.00
15. Fence	_____
16. Other; Drain	1,500.00
SUBTOTAL EXTERIOR:	\$ 20,000.00

INTERIOR

16. Joist or beam repairs	\$ _____
17. Wall changes	_____
18. Wall & ceiling treatments	_____
19. Electric	_____
20. Heating	_____
21. Plumbing	_____
22. Window repairs	_____
23. Door repairs	_____
24. Stairways & railings	_____
25. Insulation - attic/sidewall	_____
26. Kitchen cabinets & counters	_____
27. Floor repairs	_____
28. Cellar enclosures	_____
29. Other: _____	_____
SUBTOTAL INTERIOR:	\$ 0.00
TOTAL ESTIMATED COSTS:	\$ 20,000.00
PURCHASE PRICE:	\$ 0.00
TOTAL EXPENDITURE:	\$ 20,000.00

Square foot of Building: ¹ _____	Cost per sq. ft.	\$ 20,000.00
Number of Units: ¹ _____	Cost per unit	\$ 20,000.00

Name source of estimates:**Architect:** _____**Contractor:** Self _____

8.) FINANCING - SOURCE OF FUNDS

A. **Personal Funds**
 (you must provide verification, i.e. bank statements, etc.) \$ 20,000.00

B. **Bank Financing** (Letter of Interest from bank must be included if your proposal relies on bank financing.) \$ _____

***TOTAL** \$ 20,000.00

***Total amount of financing must be greater than or equal to bid price plus development / construction cost as set forth in Section 7. Adjoining owners must demonstrate proof of funds for bid price only.**

9.) CONTINGENCIES (indicate which, if any, contingencies apply to your proposal.)**A.. Combination**

Upon acquiring ownership of the City-owned vacant land that is the subject of this proposal, I agree to combine the land with my adjoining property. (Note: this contingency is required for purchasers are owners of adjoining property.)

B. **Zoning** Yes ☒ No ☐

Reason for contingency _____

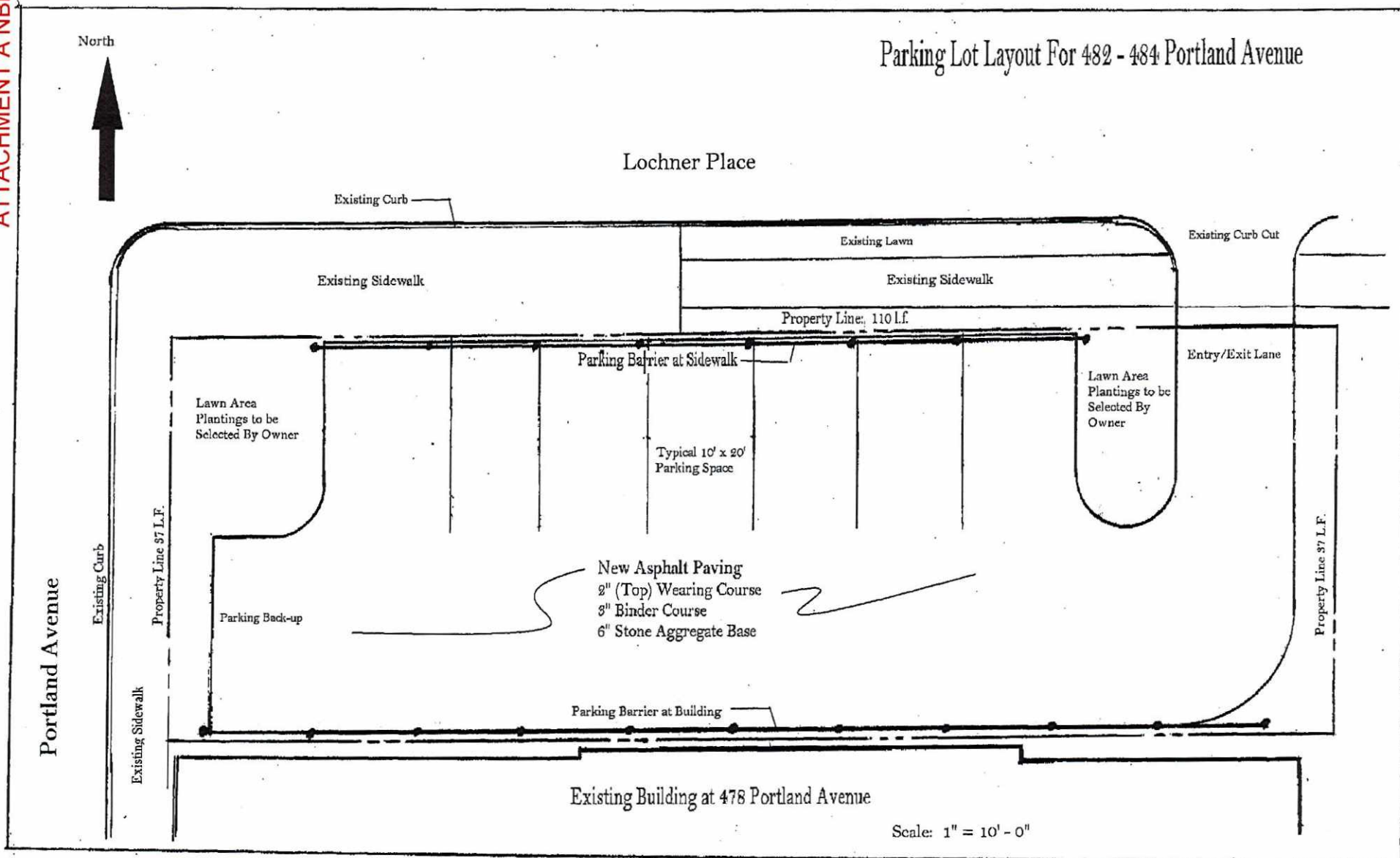
C. **Financing** Yes ☒ No ☐

Time required to obtain loan commitment Already In Place with Personal Financing.

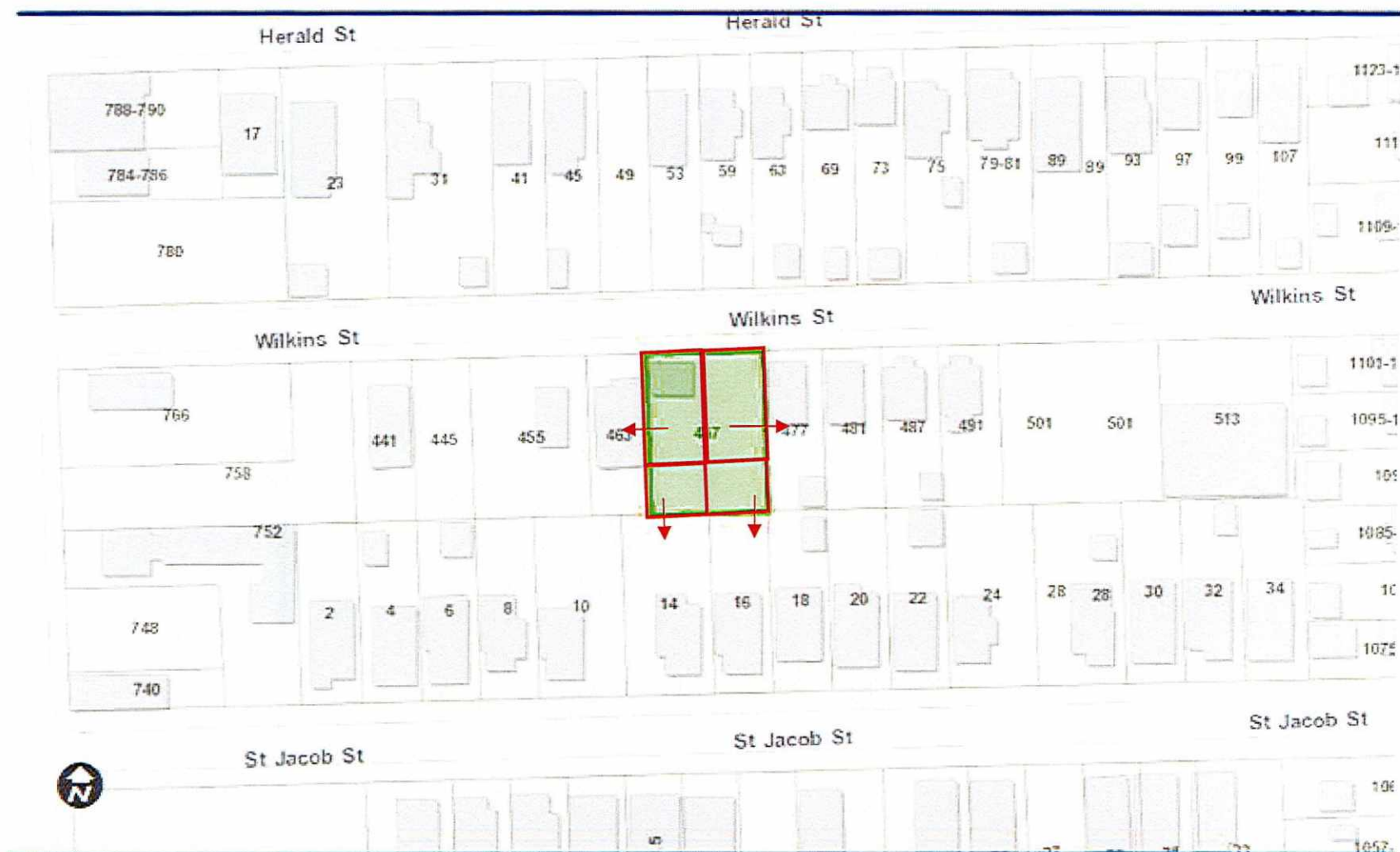
D. **Other** _____

DATE 10-08-2021

SIGNATURE(S) _____



467 Wilkins St



January 5, 2022

This map is intended for general reference only.

The City of Rochester makes no representation as to the accuracy or fitness of the data presented.

City of Rochester, NY



City of Rochester, NY
Lovely A. Warren, Mayor

AGENDA REVIEW QUESTIONS AND RESPONSES

February 8, 2022

CITY COUNCIL MEETING FEBRUARY 15, 2022

PARKS & PUBLIC WORKS

RECEIVED
CITY OF ROCHESTER
CLERK/COUNCIL OFFICE
2022 FEB - 8 P 4:35

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Int. 63 (1) – Rundel Library Structural Terrace Improvement Phase IV Project

Q: Please provide an overview of what has been spent on this project so far (including all phases so far), and what is remaining. Please provide what funding streams were used. Lupien

A: Below is the estimated project cost summary for Phase IV. DES is working to schedule a Council work session to review the costs and content of the vast array of past projects performed at this historic site and to review the upcoming renovation projects and plans for the terraces and building.

Rundel Library Structural Terrace Improvements Phase IV Project

Estimated Project Costs

Source of Funds	Design and RPR	Construction & Site Preparation	Total
Bonds authorized Ordinance No. 2016-344	1,300,000	2,157,000	\$3,457,000
Rochester Gas & Electric grant appropriated Ordinance No. 2020-113	20,000	158,027	\$178,027
DASNY Grants appropriated Ordinance No. 2018-53	0	2,000,000	\$2,000,000
Bonds authorized Ordinance No. 2018-313	0	250,000	\$250,000
ROC the Riverway grant appropriated Ordinance 2019-370	0	1,500,000	\$1,500,000
Bonds authorized Ordinance No. 2019-371	0	1,070,000	\$1,070,000
Bonds authorized Ordinance No. 2020-45	0	770,000	\$770,000
Bonds authorized Ordinance No. 2021-88	420,000	180,000	\$600,000
Total:	\$1,740,000	\$8,085,027	\$9,825,027
Paid to date:	\$1,549,687	\$6,830,312	\$8,379,999
Remainder to Complete:	\$190,313	\$1,254,715	\$1,445,028

Int. 64 (2) – Agreement – Ravi Engineering and Land Surveying, P.C., Erie Harbor Enhancements

Phase II

Q: What are plans for the bike path detour when this section will be closed? Lupien

A: SEE ATTACHMENT A

Q: Can we include detour details for bike lanes during construction on future maps sent to Council? Lupien

A: DES can provide where applicable

Int. 70, 71 (5) – Hazardous Sidewalk Replacement Program Northwest Quadrant Contract 2022 –

Phase III

Q: How is this map reflective of the winter we having given the wear and tear that is occurring this winter? Gruber

A: Quantities for sidewalk flag replacement were estimated during the design phase in Fall 2021 by walking the sidewalks for each street. The quantities are then increased for the bid documents in anticipation of additional heaving and breaking over the following winter. Approximately 1 to 2 weeks prior to construction on each street, the inspectors walk the sidewalks again and mark out the hazardous flags. This occurs during the entire duration of the construction season so that sidewalk flag replacement is as updated as possible.

Q: Can the Council participate in a walk along with the Department as they determine which sidewalks are hazardous? Peo

A: Yes, a walk-about with Council and DES staff can be scheduled upon request.

Int. 72, 73, 74 (6) – Weaver Street Rehabilitation Project (Remington St to Hudson Ave)

Q: Is this a comparable amount for other street rehabilitation projects we have done, or is this costlier because of the extra rehabilitation we are doing? Please elaborate more on what is being done. Lupien

A: Bid prices were in line with the engineer's estimate for this project, which has been adjusted to reflect the current bid environment, which is more volatile than any time in the past 10-15 years. The project includes pavement milling and resurfacing, grade/drainage improvements, new curb, spot sidewalk replacements, curb ramp upgrades, new driveway aprons, street lighting improvements, fiber telecommunication conduit, signage, tree removal and planting, and adjustment and/or repair of manholes, catch basins and water valve castings.

Q: Why is this as expensive as it is? Gruber

A: Bid prices were in line with the engineer's estimate for this project, which has been adjusted to reflect the current bid environment, which is more volatile than any time in the past 10-15 years. Potential reasons for higher construction costs, include, but are not limited to, material costs and availability, COVID-19 related labor shortages, and increased trucking and fuel costs.

Int. 75 (7) – Grant Acceptance – New York State Energy Research and Development Authority Clean Energy Communities Program

Q: How do we determine the need for electric charging stations in the City given the uptick in electric vehicles? Harris

A: We have been pleased to see a steady increase in the usage of our current EV charging stations, as is evident by our analysis of the data we obtain through the charging platform network. Placing EV stations within municipal parking garages and other high-public use locations has been a priority and is recommended by the grantor (NYSERDA) as part of an overall EV station

strategy. Additionally, patrons of the South Avenue Garage have made specific requests over the last several years to have these stations installed. Potential locations to add more EV stations are constantly being evaluated and considered as funding becomes available.

Q: Will we continue to provide this service for free? Harris

A: Yes, at this time we plan to continue to provide the charging service for free for at least the near-term (any normal parking rates still apply), but we do have the capability to turn on a fee for usage component at our stations should demand significantly increase for the stations. Please note that other municipalities in the region also provide public EV charging at no cost.

Int. 76 (24) – Funding Appropriation – Summer 2022 Lead Service Line Replacement Program 2B

Q: How many more lead service lines need to be replaced, and is there a schedule for future replacement projects? Harris

A: The Water Bureau's current records indicate that there are 24,507 known outside services (those that the City is responsible for) to be replaced, 2,971 known inside services (those that property owners are responsible for) to be replaced, and 25,815 unknown inside services, of which current data analysis indicates 4,000 – 5,000 will need to be replaced as well. We are advancing our plan to identify those unknown services over the next several years using our in-house staff.

The Water Bureau has also designed a comprehensive plan to remove all of the lead within the water system (outside and inside services) by 2030, provided there is sufficient funding. The Water Bureau will be aggressively pursuing federal funding from the Infrastructure Investment and Jobs Act which will be distributed through New York State, as well as any and all future sources to help support the plan.

Q: Please provide quarterly updated regarding lead service line replacements. Lightfoot

A: The Water Bureau will provide quarterly reports on the lead service line replacements going forward. The Water Bureau is also proposing to add a Lead Service Line Replacement Key Performance Indicator to the Budget.

Q: Have the school buildings ever been checked for elevated lead levels? How regularly is the water tested and to what extent? Harris

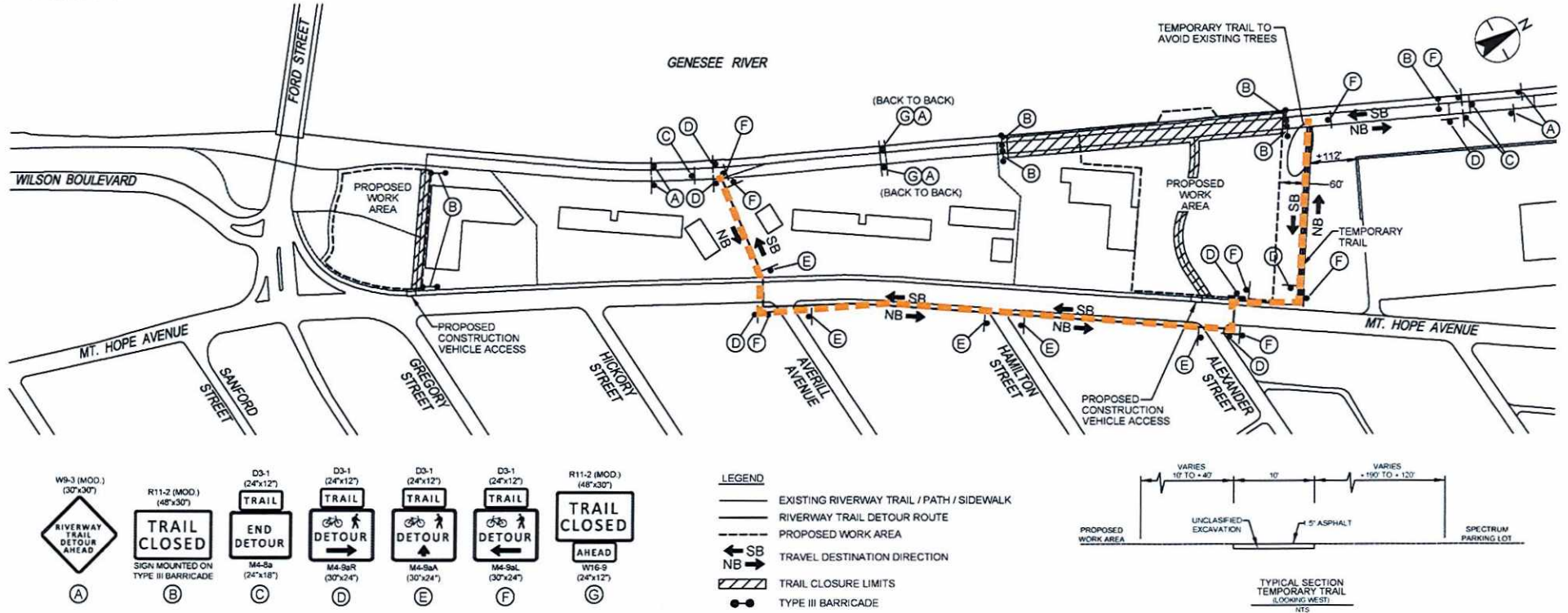
A: NYS Education and Public Health Laws require that all public schools test lead levels at all water outlets available for consumption. The results from the last round of testing, carried out in 2017, can be found at <https://www.rcsdk12.org/Page/46132>. This testing is conducted by the RCSD in partnership with the Monroe County Department of Public Health. The law was updated in 2021 to require testing every three years, so we anticipate that the schools will be tested again in 2022.

At that same time that the schools were being tested, the Water Bureau tested all City Rec Centers and followed the same protocols and mitigation steps as the schools in removing, replacing or shutting down non-compliant features. The results of that testing can be found at <https://www.cityofrochester.gov/rcenterwater/>.

Erie Harbor Enhancements - Phase II

Work Zone Traffic Control Plan ATT A

DES Intro 64



The Bid Drawings for Phase II of the Erie Harbor Enhancements include a Work Zone Traffic Control Plan prepared by Stantec Consulting Services. This plan identifies a short, two-block construction detour for users of the Genesee Riverway Trail. Trail users will be directed from the trail to the sidewalk on the east side of Mount Hope Avenue. The trail detour passes through the widest trail connection between the Riverway Trail and Mount Hope Avenue. The detour utilizes signalized crossings at Averill Avenue and Alexander Street to direct trail users to a route that will be safest for bypassing construction. Project work will include work in the right-of-way, and the east side of Mount Hope Avenue will keep trail users away from this work. The plan allows for the worst case scenario, but may not be required for all of construction.

AGENDA REVIEW QUESTIONS AND RESPONSES

February 8, 2022

CITY COUNCIL MEETING FEBRUARY 15, 2022

PUBLIC SAFETY, RECREATION, & HUMAN SERVICES

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PSRHS

Int. 77 (18) – Agreement – Bands on the Bricks Concert Series, Rochester Public Market

Q: What was the marketing plan for this event? Lightfoot

A: We work with the City's Communications Bureau and media buyer to develop individualized plans for each of the market's events. We also utilize social media extensively and have a large Facebook and Instagram following, in addition to distributing posters and flyers through the Communication's city-wide department distribution and at the Market, Libraries, R-Centers etc.

Q: What is the typical diversity in entertainment in terms of what times of music and attraction? Meléndez

A: Bands on the Bricks is just one of many events that occur at the market. As part of the Bands series, for over 10 years, we have worked with the Puerto Rican Festival Committee to feature a Latin Night. The rest of the Bands series includes many different genres of music from Blues to classic rock and also usually a couple of "tribute bands".

Q: What is the historical funding for this project? Lupien

A: It has ranged from \$25,000 - \$30,000 and is included in the Market's operating budget. Our agreement with the promoter includes a disbursement of a portion of the series gross revenue back to the Market and that ranges from \$7,000 - \$15,000 depending on weather, sales etc. This is one of the only free concert series in the City.

Int. 78 (19) – Grant Agreement – New York State Office of Children and Family Services, AmeriCorps

Q: Please provide an update regarding recruitment of AmeriCorps and list of the community organizations the City is partnering with for the AmeriCorps program. Gruber

A: Flower City AmeriCorps (FCA) is excited that we have reached our goal of enrolling 31 FCA Members for the 2022 service term. Attached is the list of community organizations, who serve as host sites, the City is partnering with for the FCA program. **(SEE ATTACHMENT A)**

Q: What is the process for recruitment – both for agencies and fellows? Martin

A: The Flower City AmeriCorps (FCA) has a multi-faceted approach to recruitment for both agencies and Members. While most recruitment occurs in the fall, due to the fact that the Member Service year begins in January, FCA staff attend and table at community events, conduct presentations at local colleges, churches, and high schools, participate in many community initiatives, and serve on various committees throughout the year to speak about the FCA program. These efforts allow FCA staff to work closely with not-for-profit community agencies that may be interested in becoming host sites. FCA staff also build strong and trusting partnerships with current and past host site agencies supervisors who assist in recruitment of potential host sites. Many FCA host sites reach out to volunteers and refer them to be Members. Some Members return for another service year as they can serve for up to 4 years. Specifically in the fall, FCA utilizes the City of Rochester's and the national AmeriCorps job opportunities webpage to recruit potential Members.

Int. 79 (20) – License Agreement – Genesee Waterways Center, Inc.

Q: What was the process for determining the license fee of \$1? Is this offered to other non-profits who invest in their property? Harris

A: The Genesee Waterways Center (GWC) operates the GVP Boathouse on behalf of the City of Rochester- providing a unique community service that the City does not have the staff capacity or expertise to provide on its own. As part of this agreement, GWC is responsible for all expenses associated with the overall operation and maintenance of the facility including: all normal repair and upkeep, heat, light and power, maintenance and operation of the docks and associated outdoor amenities, staffing, operating the livery, programming, etc. The City benefits from having a competent organization investing in and operating the GVP facility and GWC is able to reinvest some of its revenue into the maintenance and operation of the GVP Boathouse. A similar arrangement exists between the City of Rochester and the operators of the Blue Cross Arena.

Q: The costs for the services do not seem affordable or accessible to many residents – how do they recruit residents to join and are there scholarships or other ways that make watersports more accessible to City residents? Martin

A: The GWC strives to keep its rates as economical as possible - the hourly rates for public boat rental at GWC are ~ 50% less than other paddling centers in Monroe County. The Genesee Waterways Center has demonstrated its commitment to providing accessible watersport programming through ongoing partnerships with the RSCD (East High School, School #58, James Madison Upper School) and continued collaboration with DRHS on free family programming including the Flower City Feeling Good Series 'Learn to Paddle' events. Additionally, the GWC actively seeks grant funding to support youth/family paddling programs with the goal of making paddle sports accessible to more City residents.

Programs are advertised through the GWC website and (when applicable) in partnership with DRHS' R-Central online registration system and/or Rec Guide publications.

Q: Is this facility used primarily for U of R students? Is it open to the public? Lupien

A: The Genesee Valley Boathouse is open to the entire City of Rochester community. The GVP Boathouse is open for public paddling weekdays/weekends from June-October (paddling season in Rochester). In addition to providing a home base for UR rowing, the GWC also provides equipment, coaching and infrastructure support to community organizations including the Rochester Community Inclusive Rowing program, Genesee Rowing Club (adult rowing program), Naiades Oncology Rowing, and several local high school rowing programs including an emerging partnership with East High School.

Q: What are the plans to promote and market these waterway activities to all parts of the City? Lupien

A: The Genesee Waterways Center markets its programs through its website and social media. In addition, all of the collaborative programs between DRHS and GWC (ex. Flower City Feeling Good paddle series, Learn to Paddle events, etc.) are featured on DRHS' social media as well as on DRHS' R-Central platform and Rec Guide publication.

Int. 80 (22) – Agreement – Monroe County, High Visibility Engagement Campaign Grant

Q: Can funds from this program be used to provide transportation as a preventative measure? Martin

A: No, funds from this program cannot be used to provide transportation as a preventative measure. Per the grant, the funds can only be used for enforcement.

Q: Has there been an analysis of the program versus years it was not received? Martin

A: There has been no analysis of this program by the Rochester Police Department.

Q: How does this program intend to address the change in cannabis laws? Gruber

A: This program is not affected by changes in the cannabis laws.

Q: Given this legislation is a grant, what would the amendment process look like? Smith

A: Once Council approves and an Ordinance is signed, RPD's budget will be amended, therefore increased, by \$2,700.

Q: If this does include cannabis, is there a legal threshold we can test for? Lupien

A: The threshold for cannabis is impairment. The Department has Drug Recognition Experts to evaluate drivers and determine whether the driver is impaired due to drugs.

Int. 81 (29) – Agreement – Fitch & Associates, LLC Analysis of EMS Service Delivery for the City of Rochester

Q: What is the workforce utilization points represent? Harris

A: The City has established minority workforce goals of 20% M and 6.9% W for professional services consulting contracts (Ord. 2018-54). For professional services consulting contracts, responding companies who demonstrate that they meet or exceed both these goals shall receive additional evaluation weighting points of 10%. Fitch submitted a workforce staffing plan stating that 22% of the workforce for this project will be minority and 22% will be female. The City MWBE officer approved this workforce staffing plan.

Q: Why was a vendor outside of the City selected? Harris

A: Fitch scored the highest on the proposal, experience, cost, references and key principal commitment. The local firm was given bonus points for being located in the City of Rochester.

Q: Please schedule a work session with RFD regarding AMR, dispatching related to the PIC team, and data collection, etc. Martin

A: RFD does not play a role in the dispatching or response to PIC team incidents (with the exception of incidents involving medical emergencies). All involved departments should participate in this work session. We will work with the City Council Chief of Staff to schedule a work session.



Community Organization Host Site

Notes

Center for Employment Opportunities	
Rochester Refugee Resettlement	
Saving AJ Inc. (Crisis Nursery)	NEW HOST SITE
Empire Justice/ Cash Program/DAP Program	NEW HOST SITE
United Way Veterans Out Reach Center	
Marvelous Minds Academy	
Action for a Better Community-New Directions	
Deaf Refugee Advocacy Center	NEW HOST SITE
Montgomery Center /SWAN	NEW HOST SITE
Provision Full Gospel/Freedom School/Provide a Way	
Rochester Rehabilitation Center	NEW HOST SITE