A Successful Block Club is Always Possible With:

- Active Members
- Great Leaders
- Reachable Goals
- Good Discussions
- Preparations
- Contributions
- Patience
- Recognition

Remember
The City of Rochester is committed to making your neighborhood safer and more enjoyable to live in.

From the Rochester Police Department

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Getting Organized
- Gather several of the neighbors.
- Identify projects or issues within the block (community garden, neighborhood outreach, robberies, loud noise, high grass, and weeds, etc.)
- Brainstorm some projects/solutions to the issues discussed.
- How can the club be a resource for your block?

Once You Determine the Condition of Your Block:
- Plan for the first meeting and establish an agenda.
- Design a colorful flyer to promote the first meeting and get the word out.
- Use the meeting to start recruiting more members!
- Discuss the information from the first meeting.

Block Club Leadership
- Depending on the size of the club, you may want to elect club members for these positions.

  - Chairperson/President:
    - Serves as President of Block Club.
    - Oversees schedule of meetings and activities.
    - Develops a meeting agenda.
    - Arrives 30 minutes before meeting to set the room up.

  - Vice President:
    - Assists President, arrives to help set up room.
    - Performs duties of President in their absence.
    - Introduces new members at meetings.

  - Secretary:
    - Keeps accurate minutes of all meetings.
    - Reads important announcements.
    - Contact members who have missed many meetings and invites them to the next one.

  - Treasurer:
    - Keeps records of all receipts and expenses.
    - Plans budget/financial reports at meetings.
    - Opens a bank account for club.

Meetings & Activities
- All meetings and activities should have an agenda/plan.
- Activities like block walks, car washes, and meet and greets are a great way to influence your block!
- Learn what works and doesn't work during meetings/activities to improve the future of the club!
- Connect with the NSC in your quadrant for support.

Final Step: Social Media
- Now that your club is organized, has leadership, and regular meetings/activities, it's time to get the club noticed!
- Have a member create and maintain a club page on any or all of the following social media sites:

  - Facebook
  - LinkedIn
  - Twitter
  - Instagram
  - YouTube

We’re here to help! Call 311 or visit www.cityofrochester.gov