



City of Rochester, NY
Malik D. Evans, Mayor
Rochester City Council



2022-23 HUD Funding: Annual Action Plan Public Hearing #2

DEPARTMENT OF NEIGHBORHOOD AND
BUSINESS DEVELOPMENT

JUNE 22, 2022



Meeting Agenda

1. Background on the Consolidated Plan and Annual Action Plan
2. Review Proposed 2022-23 Annual Action Plan Projects
 - a) CDBG Programs Presentations and Q & A
 - Economic Development
 - Neighborhood Service Centers
 - Rehab and Demolition
 - Recreation and Human Services
 - b) Housing Support and Development Programs Presentation and Q & A
3. Annual Action Plan schedule and next steps



HUD Funding Background

- Rochester receives about \$13M in HUD funding/year
- The City of Rochester adopted a new 5 Year HUD Consolidated Plan in July 2020
- HUD funds can be used for many activities that are recommended in *Rochester 2034*:
 - Neighborhood reinvestment
 - Expanding homeownership
 - Affordable rental units in mixed income developments
 - Stabilizing housing through code enforcement
 - Park and playground improvements
 - And many, many more!



Current Consolidated Plan

- Covers 5 years: July 1, 2020 thru June 30, 2025
- We will be starting the **third** year of this plan
- *Consolidates* the planning for four programs into one document:
 - Community Development Block Grant (CDBG)
 - HOME Investment Partnerships (HOME)
 - Emergency Solutions Grants (ESG)
 - Housing Opportunities for Persons with AIDS (HOPWA)



2022-23 Annual Action Plan

- Posted for public comment June 13 through July 14, 2022
- Covers the period from July 1, 2022 through June 30, 2023
- Details Rochester's budget and planned activities for funding for Year 3 of the five-year Consolidated Plan
- Includes:
 - Budget and anticipated accomplishments for funding allocated for CDBG, HOME, HOPWA, and ESG programs
 - Framework to address priorities established by the City in the Rochester 2034 plan
 - Input from the public
- **Does not include** funds allocated to the City through the American Rescue Plan or the CARES Act to respond to COVID-19



HUD GRANT AMOUNTS

HUD Program	2021-22	2022-23	Change
CDBG	\$8,384,622	\$8,175,063	-\$209,559
HOME	\$2,478,281	\$2,755,981	+\$277,700
ESG	\$707,618	\$704,815	-\$2,803
HOPWA	\$1,002,981	\$1,028,806	+\$25,825
CDBG Program Income	\$500,000	\$450,000	-\$50,000
HOME Program Income	\$50,000	\$200,000	+\$150,000
Total	\$13,123,502	\$13,314,665	+\$191,163



CDBG Eligible Activities

- Economic Development
 - Business Loans & Grants
- Neighborhood Development
 - Street Liaisons
 - Plan Development
- Rehabilitation and Clearance (Demo)
- Public Services
 - Recreation and Youth/Human Services
 - Support for the Elderly
- Infrastructure Improvements
 - Play Apparatus and Public Facilities
 - Street Rehabilitation
- Housing
 - Acquisition and Rehabilitation of Housing
 - Support for People Facing Housing Insecurity



Participant Information

- Questions must be directly related to the proposed 2022-23 Annual Action Plan document and proposed projects
- Ask a question or submit a comment in the **Q&A box** at any time
 - Questions may be answered in writing or read aloud and answered
- At the end of each program managers' presentation, there will be time for up to two people to speak during the Q & A
 - **To request to speak during the Q & A time**
 - If on computer - Press "raise hand" button
 - If on the phone – Press *9
 - If you are selected, you will be unmuted and will have **one minute** to speak
- The PowerPoint and the recording of this meeting will be uploaded to CityofRochester.gov/ConsolidatedPlan2020 shortly
- You can submit written input and comments on the Annual Action Plan [here](#)



CDBG: Economic Development

- **Business Development Division's priorities:**
 - Create and retain jobs
 - Increase investment
 - Assist businesses with providing products & services for the community
- **Business Development programs:**
 - Grants and low-interest loans
- **Goals & objectives for 2022-23:**
 - Continue to stimulate economic growth and create/retain jobs
 - Supporting significant projects, including 10 Winthrop Street (RDG + Partners CPA), Vigneri Chocolates, Potential Large Optics Firm

Program	2022-23 Funding	Proposed Accomplishments
Business Development Financial Assistance Program	\$439,325	12 businesses assisted, 150 jobs created/retained
Neighborhood Commercial Assistance Program	\$195,255	27 businesses assisted
Total	\$634,580	



CDBG: Neighborhood Service Centers

- Street Liaisons deliver essential services to the business community to support business growth, attract new businesses, and support economic development

Program	2022-23 Funding	Proposed Accomplishments
Street Liaison	\$90,000	200 businesses assisted
Total	\$90,000	



CDBG: Rehab and Demolition

Priorities:

- Analyze City neighborhoods to determine areas of greatest need that would benefit most from CDBG funding
- Undertake planning and analysis of the City's program delivery systems to address areas of weakness and to capitalize on program strengths
- Address child lead poisoning through the City's lead hazard Control program
- Address the housing repair needs of low to moderate income homeowners

Program	2022-23 Funding	Proposed Accomplishments
Demolition Program	\$1,269,163	50 buildings demolished
Emergency Assistance Program	\$97,627	19 houses rehabilitated
Housing Rehabilitation Program	\$561,870	21 houses rehabilitated
Lead Hazard Control Program	\$219,662	19 units rehabilitated
Project Phoenix	\$48,813	3 houses rehabilitated
Total	\$2,197,135	



CDBG: Recreation and Human Services

- **Priorities:** Develop programs & services that promote youth employment readiness and career skills, positive youth development, and civic engagement; as well as capital funding for parks and playground improvements.

Program	2022-23 Funding	Proposed Accomplishments
Job Creation / Youth Development	\$488,139	781 persons assisted
STEAM Engine	\$165,966	2,928 persons assisted
Connecting Children to Nature	\$42,175	976 persons assisted
Employment Opportunity Job Training Support	\$55,355	97 persons assisted
Youth Leadership & Civic Engagement	\$70,585	195 persons assisted
International Plaza	\$44,908	19,525 persons assisted
DRHS Infrastructure-Play Apparatus	\$781,023	To be determined
Total	\$1,648,151	



Housing Support and Development Programs

- Funded by:
 - CDBG
 - HOME
 - HOPWA
 - ESG



CDBG: Housing Programs

- **CDBG Housing Priorities and Activities:**
 - To provide decent housing and a suitable living environment for LMI households through public services and the rehabilitation of housing
 - To help residents become more stable in their housing
 - Activities include assistance to seniors to remain in their homes, landlord-tenant education, and mortgage default resolution
- 2022-23 goals and objectives: continue to help maintain and improve housing stability for low- and moderate income households

Program	2022-23 Funding	Proposed Accomplishments
HOME Rochester Program Management	\$181,588	Combined with CHDO goals
Aging in Place	\$39,051	126 households assisted
Legal Services for Seniors	\$29,288	39 persons assisted
Tenant Landlord Services	\$78,102	174 households assisted
Foreclosure Prevention	\$122,327	107 households assisted
Total	\$450,356	



HOME Investment Partnership Program (HOME)

- Strictly for housing activities to assist low- and moderate-income households
 - Homeownership assistance
 - New construction
 - Rehabilitation

Program	2022-23 Funding	Program Goals
HOME Admin (up to 10%)	\$275,598	
CHDO Reserve (15% of annual allocation, not including PI)	\$413,398	7 rehabbed units sold to first-time buyers
Homebuyer Assistance	\$450,000	57 homebuyers
Affordable Housing Fund	\$1,766,985	27 units (16 rental; 11 owner)
Total	\$2,955,981	



Housing Opportunities for Persons with AIDS (HOPWA)

- Housing assistance and supportive services for low-income persons with HIV/AIDS and their families
- Partner with Trillium Health and Catholic Family Center to provide housing services

Program	2022-23 Funding	Proposed Accomplishments
HOPWA ADMINISTRATION	\$30,864	
Housing Opportunities for Persons with AIDS	\$997,942	193 persons assisted
Total	\$1,028,806	



Emergency Solutions Grants (ESG)

- Street outreach and emergency shelter activities
- Homeless assistance
- Homelessness prevention
- Partner with many community agencies to provide housing services

Program	2022-23 Funding	Proposed Accomplishments
ESG Administration	\$52,861	
ESG Programming	\$651,954	<ul style="list-style-type: none">• 42 Households Assisted: Tenant-based Rental Assistance/Rapid Rehousing• 1020 Persons Assisted: Homeless Person Overnight Shelter• 50 Persons Assisted: Homelessness Prevention• 48 Persons Assisted: Street Outreach
Total	\$704,815	1,160 persons/households assisted



Housing Support and Development Programs

- Q & A



2022-23 Annual Action Plan Schedule

Item	Dates
✓ Public Hearing	March 4
✓ Publish Draft Annual Action Plan	Mid-April to Early May
✓ Second Public Hearing	June 22
Third Public Hearing	July 14
Approval by Rochester City Council	July 19 Council Meeting
Submission of Plan to HUD	Following Council Approval
2022-23 Program Year Starts	July 1



More Information on HUD Funding and Next Steps

For more info, contact:

Henry Fitts, Grants Management and Research Coordinator
City of Rochester/Neighborhood and Business Development
HUDFunding@cityofrochester.gov

- The PowerPoint and the recording of this meeting will be uploaded to CityofRochester.gov/consolidatedplan2020 shortly.
- To view current and past HUD budget and reporting documents, visit: CityofRochester.gov/consolidatedplan2020.
- Submit written feedback on the Annual Action Plan [here](#).
- Sign up for the City's HUD email list [here](#).

