

EXHIBIT B: COST PROPOSAL for TICKET-TAKING RFP

- a. Flat/annual cost for the presale box office services, including setting up and administering events in Ticketmaster or other nationally-recognized online outlet, and a physical walk-up box office for the public for the 6-10 events.
- i. Cost=\$_____
- ii. Hours/days box office operates: _____
- b. Cost to staff a single event that runs 5-10 p.m., has 2 gates for ticketing, and attracts 3,500 people. Include number & type of staff used, their hourly rates, and explanations of any other charges.
- i. Number of staff, titles, hourly rates:
- _____
- _____
- _____
- ii. Description of any other charges:_____
- _____
- _____
- iii. Cost per event= \$_____
- c. An example of consumer fees for tickets purchased via the respondent's online platform with a \$7 ticket and a \$25 ticket, and the new total cost to the customer.
- i. \$7 base ticket price. Fees=\$_____. Total Cost of ticket online: \$_____
- ii. \$25 base ticket price. Fees=\$_____. Total Cost of ticket online: \$_____