



City of Rochester, NY
Malik D. Evans, Mayor
Rochester City Council



2023-24 HUD Funding: Annual Action Plan Public Hearing #1

FEBRUARY 28, 2023



Meeting Agenda

1. Background on the Annual Action Plan
2. Overview of CDBG Programs
 - a) Economic Development
 - b) Neighborhood Service Centers
 - c) Rehab and Demolition
 - d) Recreation and Human Services
3. Overview of Housing Programs
4. Next Steps, Key Dates
5. Public Questions and Comments- Breakout by Topic



HUD Funding Background

- Rochester receives about \$12M in HUD funding/year
- The City of Rochester adopted a new 5 Year HUD Consolidated Plan in July 2020
- HUD funds can be used for many activities that are recommended in the *Rochester 2034* comprehensive plan:
 - Neighborhood reinvestment
 - Expanding homeownership
 - Affordable rental units in mixed income developments
 - Stabilizing housing through code enforcement
 - Employment opportunities for youth
 - And many, many more!



5-Year Consolidated Plan – 2020-2025

1. Citizen Participation Plan
2. Needs Assessment
3. Market Analysis
4. **Strategic Plan**
 - **Priority Needs**
 - **Goals**
5. Year 1 Annual Action Plan

Consolidates the planning for four grant programs:

- Community Development Block Grant (CDBG)
- HOME Investment Partnerships (HOME)
- Emergency Solutions Grants (ESG)
- Housing Opportunities for Persons with AIDS (HOPWA)

WE ARE HERE

Annual Action
Plan
2020-21

Annual Action
Plan
2021-22

Annual Action
Plan
2022-23

Annual Action
Plan
2023-24

Annual Action
Plan
2024-25

Performance
Report (CAPER)
2020-21

Performance
Report (CAPER)
2021-22

Performance
Report (CAPER)
2022-23

Performance
Report (CAPER)
2023-24

Performance
Report (CAPER)
2024-25



2023-24 Annual Action Plan

Covers the period from July 1, 2023 through June 30, 2024

Details Rochester's budget and planned activities to implement Year 4 of the five-year Consolidated Plan

Includes:

- 1) Budget and anticipated accomplishments for funding allocated for CDBG, HOME, HOPWA, and ESG programs
- 2) Framework to address goals/priorities established in the Five-Year Consolidated plan
- 3) Summary of input from the public

Does not include funds through the CARES Act or American Rescue Plan Act (ARPA) for COVID response

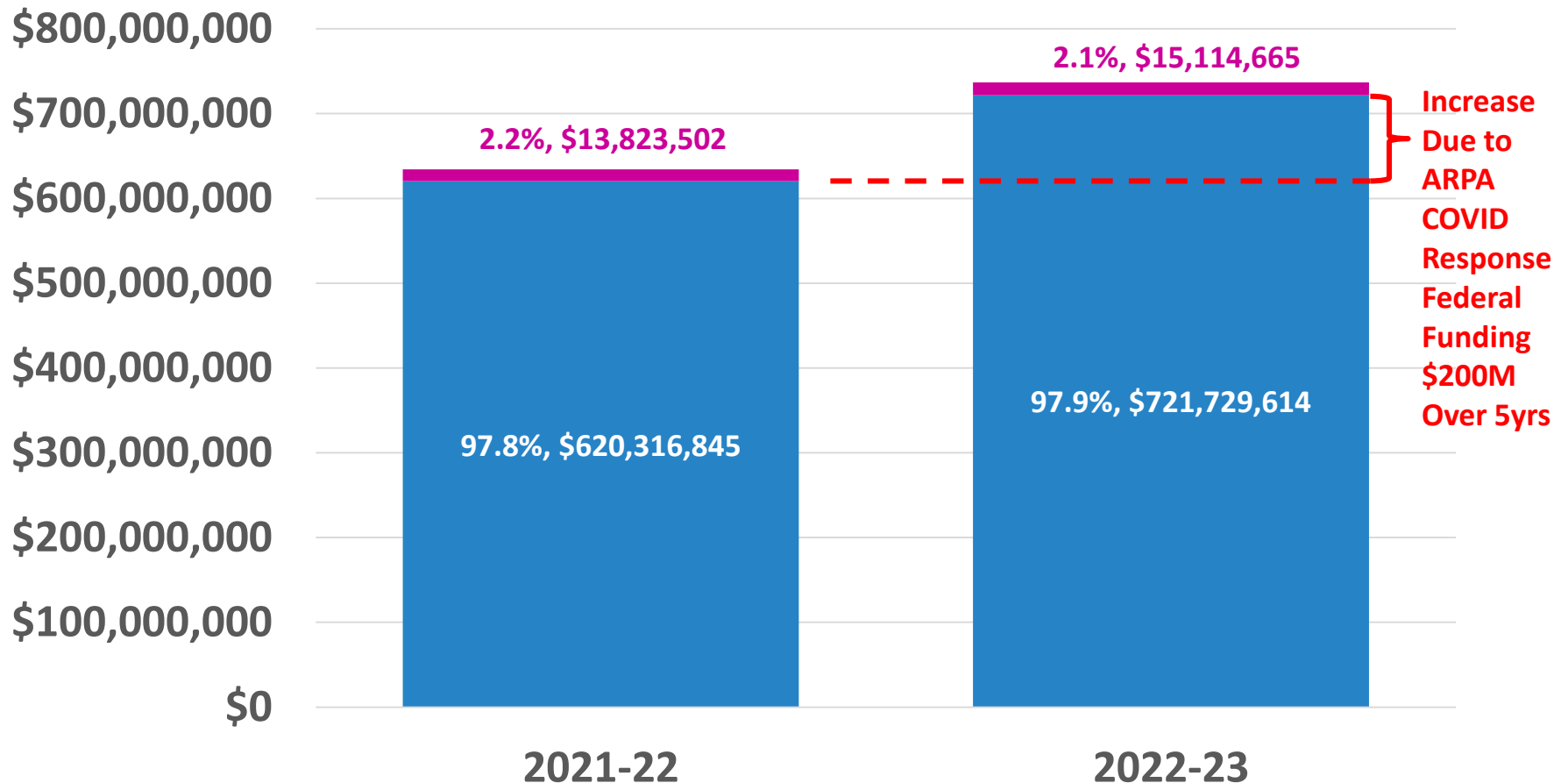


Recent History of HUD Grant Awards and Program Income

	2021-22	2022-23	Estimated 2023-24	Diff 2022-23 to 2023-24	% Diff
CDBG	\$8,384,622	\$8,175,063	\$8,132,502	\$0	-0.5%
HOME	\$2,478,281	\$2,755,981	\$2,760,094	\$0	0.1%
ESG	\$707,618	\$704,815	\$718,502	\$0	1.9%
HOPWA	\$1,002,981	\$1,028,806	\$1,125,914	\$112,026	9.4%
Formula Grants Subtotal	\$12,573,502	\$12,664,665	\$12,737,012	\$112,026	0.6%
Program Income	\$1,250,000	\$2,450,000	\$1,300,000	-\$1,150,000	-46.9%
<u>GRAND TOTAL</u>	<u>\$13,823,502</u>	<u>\$15,114,665</u>	<u>\$14,037,012</u>	<u>-\$1,037,974</u>	<u>-7.1%</u>



HUD Funding Makes Up Only 2% of City of Rochester Annual Spending

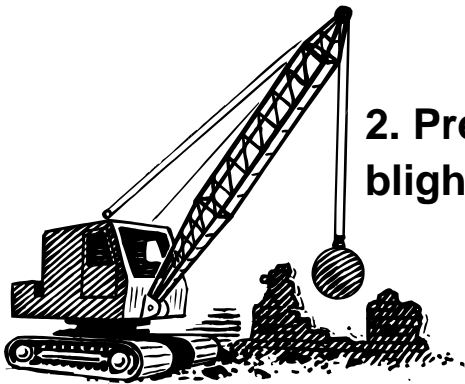


Requirements/Limitations: CDBG National Objectives

Each CDBG project must meet one of the ***THREE NATIONAL OBJECTIVES***



1. **Benefit low- and moderate-income persons**
(up to 80% of Area Median Income)
Minimum Spend Required: 70%
of Grant Funds



2. **Prevent or eliminate blight**



3. **Meet urgent needs**
when health and welfare
are threatened



Requirements/Limitations: CDBG Eligible Activities

Economic Development

- Business Loans & Grants

Neighborhood Development

- Street Liaisons
- Plan Development

Rehabilitation and Clearance (Demo)

Public Services

- Recreation and Youth/Human Services
- Support for the Elderly

Infrastructure Improvements

- Play Apparatus and Public Facilities
- Street Rehabilitation

Housing

- Acquisition and Rehabilitation of Housing
- Support for People Facing Housing Insecurity



Next Up: Overview of Current Programs

Please note: program outcome data does not include CARES act or ARPA activities

Please hold questions until the end of the presentation

There will be Q&A by topic afterwards at breakout tables

The PowerPoint and the link to the recording of this meeting will be uploaded shortly to:

CityofRochester.gov/ConsolidatedPlan2020



CDBG: Economic Development

Business Development Division's priorities:

- Create and retain jobs
- Increase investment
- Assist businesses with providing products & services for the community

Business Development programs:

- Small Business Grants: advertising, computers, signs, & equipment
- Grants and low interest loans

Recently completed projects include: PEKO Precision Products expansion, 10 Winthrop Street (RDG + Partners CPA) and Sew-N-City Hair Salon

Funding	Program	2021-22 CAPER Accomplishments
CDBG	Economic Development	18 businesses assisted, 68 jobs created/retained

\$634,580 was allocated for 2022-23 programming

Goals & objectives for 2023-24:

- Continue to stimulate economic growth and create/retain jobs
- Supporting significant projects, including: Vigneri Chocolates and two Potential Large High-Tech Companies



CDBG: Neighborhood Service Centers

NSC Street Liaison Program :

- Deliver essential services to the business community within the targeted commercial corridors in their quadrants by providing access to information to support business growth, attracting new businesses, and supporting economic development
- Work closely with the City's Neighborhood Service Centers (NSCs) to accomplish annual goals and objectives for each quadrant
- Help to accomplish neighborhood improvement projects, i.e. locally commissioned public art, outdoor furniture, and gateway signs
- \$90,000 CDBG funding was allocated to street liaisons in 2022-23



CDBG: Rehab and Demolition

Priorities:

- Determine areas of greatest need that would benefit most from CDBG funding
- Undertake planning and analysis of the City's program delivery systems to address areas of weakness and to capitalize on program strengths
- Address child lead poisoning through the City's Lead Hazard Control Program
- Address the housing repair needs of low to moderate income homeowners

Past and current programs:

- Rehab programs – remediate lead-based paint hazards and address health and safety issues.
- Emergency Assistance Program (EAP) – funds are used to replace non-working water tanks, furnaces, or broken water lines
- Demolition – stabilize and improve our neighborhoods by removing unsafe, blighted and abandoned structures



CDBG: Rehab and Demolition, continued

Funding	Program	2021-22 CAPER Accomplishments
CDBG	Property rehabilitation	169 homeowner housing rehabilitated
CDBG	Demolition	173 buildings demolished

2022-23 CDBG budget allocations:

- \$1,269,163 for the Demolition Program
- \$561,870 for the Housing Repair/Rehab Program
- \$97,627 for the Emergency Assistance Repair Program
- \$219,662 for the Lead Hazard Control Program



CDBG: Recreation and Human Services

Priorities: Develop programs & services that promote youth employment readiness and career skills, positive youth development, civic engagement & environmental stewardship.

2021-22 CAPER Accomplishments:

- **Summer of Opportunity youth employment program:** Trained or employed 110 youth in summer jobs and job readiness workshops.
- **ROTM/STEAM Engine:** Engaged over 538 youth in free mobile recreation programming that incorporates a STEM focus in everyday play in underutilized City parks.
 - **ROC Music:** Provided weekly music classes to youth musicians both virtually and at City R-Centers (strings/brass/percussion).
 - **Roc Paint Division:** Designed and installed murals at Jackson R-Center, Lightfoot R-Center, and DRHS Main Office(s).



CDBG: Recreation and Human Services, Continued

2021-22 CAPER Accomplishments, Continued:

- **Youth Voice One Vision:** Engaged 238 youth in civic engagement, work readiness and community service projects to prepare them to be productive and civically engaged community members.
- **Park & playground improvements:** Completed playground improvements at University/Merriman, Troup St/Edgerton playgrounds and Bronson Playground.

2022-23 CDBG Budget Allocations:

- \$781,023 for play apparatus
- \$488,139 for job creation/youth development
- \$165,966 for STEAM educational youth programming
- \$70,585 for youth leadership and civic engagement
- \$55,355 for employment opportunity job training support
- \$44,908 for operation of La Marketa at the International Plaza
- \$42,175 Cities Connecting Children to Nature - Environmental education



Housing Support and Development Programs

- Funded by:
 - CDBG
 - HOME
 - HOPWA
 - ESG



CDBG: Housing Programs

CDBG Housing Priorities and Activities:

- To provide decent housing and a suitable living environment for LMI households through public services and the rehabilitation of housing
- To help residents become more stable in their housing
- Activities include assistance to seniors to remain in their homes, landlord-tenant education, and mortgage default resolution
- Current programs: Foreclosure Prevention, Aging in Place, Legal Services for Seniors, and HOME Rochester Program Administration

Funding	Program	2021-22 CAPER Accomplishments
CDBG	Foreclosure prevention services	45 families receiving services
CDBG	Aging in place	63 seniors served
CDBG	Landlord-tenant services	117 families receiving services 666 landlords receiving services
CDBG	Home Rochester Program Management	6 households purchased a fully rehabilitated home
CDBG	Senior Legal Services	42 senior households served



CDBG Housing Programs, continued

Total 2022-23 Housing CDBG budget allocation was \$450,356:

- HOME Rochester Program Management: \$181,588
- Senior Legal Services: \$29,288
- Landlord Tenant Services: \$78,102
- Foreclosure Prevention: \$122,327
- Aging in Place: \$39,051
- 2023-24 goals and objectives: continue to help maintain and improve housing stability for low- and moderate income households



HOME Investment Partnership Program (HOME)

Strictly for housing activities assisting low- and moderate-income HH's

\$2,755,981 received for 2022-23:

- \$413,398 – Community Housing Development Organization (CHDO) – 15% requirement
- \$275,598 – Administration
- \$450,000 – Homebuyer Assistance Program
- \$1,766,985 – Affordable Housing Fund

Funding	Program	2021-22 CAPER Accomplishments
HOME	New rental housing	83 new units constructed
HOME	Rehabbed rental housing	193 units rehabbed
HOME	Homebuyer assistance	92 first-time homebuyers assisted



Housing Opportunities for Persons with AIDS (HOPWA)

Housing assistance and supportive services for low-income persons with HIV/AIDS and their families

\$1,028,806 received in 2022-23

Funding	Program	2021-22 CAPER Accomplishments
HOPWA	Trillium Health and Catholic Charities	162 households assisted



Emergency Solutions Grants (ESG)

- Street outreach and emergency shelter activities
- Homeless assistance
- Homelessness prevention
- \$704,815 received in 2022-23

Funding Source	Program	2021-22 CAPER Accomplishments
ESG	14 various projects	3,491 persons assisted



Next Steps and Key Dates: Public Engagement Schedule

Item	Dates
1 st Public Hearing ✓	February 28, 6:30pm
Publish Draft Annual Action Plan	April 17th
2 nd Public Hearing	April 26, 6:30pm
3 rd Public Hearing (Held by City Council)	May 18, 6:00pm
Approval by Rochester City Council	May 23
Submission of Plan to HUD	Late May
2023-24 Program Year Starts	July 1



More Information on HUD Funding and Next Steps

For more info, contact:

Henry Fitts, Rita Rajca

City of Rochester/Neighborhood and Business Development

HUDFunding@cityofrochester.gov

The PowerPoint will be uploaded shortly to:

<https://cityofrochester.gov/ConsolidatedPlan2020/>

To view current and past HUD budget and reporting documents, and submit public comments visit: <https://cityofrochester.gov/ConsolidatedPlan2020/>

Info on the next HUD Funding public meeting will be posted online and invitations will be emailed to our community email list. Join the email list by visiting: <https://cityofrochester.gov/ConsolidatedPlan2020/>



General Process Questions?

Please hold program specific questions/comments for the breakout tables

