



Department of Recreation and Human Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FOOD TRUCK RODEO "AT THE MARKET" 2024

www.cityofrochester.gov/foodtruckrodeo

Wednesdays: April 24 May 29 June 26 July 31 August 28
September 25

Set-up: 3:00 pm - 5:00 pm
Sales: 5:00 pm - 9:00 pm
Clean-up: 9:00 pm - 10:00 pm

Fee: \$ 200.00 per Wednesday
\$ 500.00 for 3 Wednesdays
\$ 900.00 for all 6 Wednesdays - (must be paid in full by April 24)



No application will be accepted without a non-refundable payment.

Do not send application and payment without all appropriate paperwork or it will be returned.

Payments must be made by the Tuesday 12:30pm before the event to attend.

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

Wednesdays: April 24 May 29 June 26 July 31 August 28
September 25



Vendors with prepared foods must also provide a **physical copy of a City of Rochester Vending Permit, and Physical Copy of Tax ID, OR a Monroe County Health Certificate, Tax ID, Fire Safety Inspection Certificate, proof of Insurance \$ 1,000,000.00 (naming the City of Rochester as additional insured), a photo of vehicle (including length) and copy of proposed menu.** *Note: A tax Id is not about sales tax, it's about what you use for reporting your income on your income tax, ex: Social Security card, NYS Tax Certificate or Federal EIN letter.

If you need further information and/or guidance on the above please call:

City of Rochester - City Clerk	(585) 428-6617
City of Rochester - Fire Safety Training	(585) 428-9344
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety
NYS Dept. of Taxation	(800) 698-2909 / (518) 485-2889

RULES AND REGULATIONS:

- A. Placement starts at 3:15pm. You must check in at the Office when arriving or with the Guard up front. Please be patient and will be called when it's your turn to be placed. Placement does not go in order of arrival.
- B. **Your assigned area(s) must be left clean and free of litter at the end of event, do not leave anything behind, everything must go with you. All your cardboard boxes must be collapsed and moved to the Cardboard compacter area in the Union Street lot.**
- C. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic.
- D. Vendors must use the area(s) assigned to them. Sub-licensing or sharing of your area(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.
- F. **We do have the right to refuse anyone.**

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.