



**Eastman Trail – King’s Landing to Route 390 Trail**  
**Genesee Riverway Trail – King’s Landing to Turning Point Park**

UPWP Task No. 6524

Project Advisory Committee Meeting #1  
July 12, 2011 – 3:30pm, Kodak’s Theater on the Ridge

**PROJECT TEAM MEMBERS PRESENT**

Ron Centola, Clark Patterson Lee, Project Principal  
Kevin Kelley, Clark Patterson Lee, Project Manager  
Doug McCord, McCord Landscape Architecture  
Jeff Mroczek, City of Rochester, Project Manager

**COMMITTEE MEMBERS PRESENT**

Scott Copey, Town of Greece  
Richard DeSarra, Rochester Cycling Alliance & Rochester Bicycling Club  
Tom Frey, Genesee Land Trust  
Gay Mills, Genesee Land Trust  
Bernie Nee, Eastman Kodak Company  
Mike Parker, Charlotte Community Association  
Pete Saxe, City of Rochester NW Quadrant Administrator  
Bob Torzynski, Genesee Transportation Council  
Johann Wolf, Resident  
Martin Wolf, City of Rochester Intern

**MEETING NOTES**

Jeff facilitated introductions and presented an overview of the project, including the history and purpose, study area overview, consultant selection process, and team responsibilities. He walked the group through the project scope of work, schedule, and approach to involving the community. The group reviewed a series of maps provided by Kevin from Clark Patterson Lee and the group discussed the project’s scope and a variety of issues related to the design/location of the trail and public involvement. Specific comments included:

- Concern about safety for trail users, not just that they feel safe while using the trail, but that adequate measures are taken to ensure quick and easy rescue operations should an incident occur.
- Providing trailheads with parking should be considered to offer access to more people.
- Concern that much of the Eastman Business Park is fenced, which, depending on the setting, can create an undesirable enclosed feeling for trail users. The committee will work with Kodak to identify solutions that balance user experience with safety and security at Eastman Business Park.
- Kodak is receptive to the trail extending into their property to provide separation from the adjacent, busy, right of way. Specifics regarding location and extent will be negotiated as the project progresses.

- Connectivity to the adjacent neighborhoods is key, as that will provide greater access to the trail system and encourage a more healthy and sustainable transportation option.
- There are opportunities to connect the western end of the Eastman Trail with the Erie Canalway Trail in Greece. The Town has already built a segment of trail connecting the Canalway Trail northeast to Ridgeway Avenue west of Long Pond Road, via the former canal bed. Should this trail continue north of Ridgeway and east of Long Pond Road, it could potentially link up with the Eastman Trail at the Route 390 Trail. There is also an opportunity to extend the Eastman Trail southwest into the Canal Ponds Business Park, which has a series of trails that eventually connect to the Erie Canalway Trail. These linkages are outside the study area for this project, but should be mentioned as future linkages that will enhance the trail system.
- Pete noted that the Project Team should consult with the Rochester Police Department to get their thoughts on safe design and access. He offered to facilitate this meeting later in the process. Jeff noted that he is working on an emergency signage system designed to be used on remote sections of the trail. The first installation will happen this fall in Turning Point Park. The system will include a park specific two letter code (Turning Point Park = TP) followed by a three digit number code (i.e. 100). Each sign, placed every 1/8<sup>th</sup> to 1/10<sup>th</sup> mile, would have a unique code tied into the 911 Centers mapping system. A trail user could call 911, relay the full code (TP100), and the 911 Center could immediately locate the caller and dispatch the appropriate emergency personnel.
- In addition to Clark Patterson Lee (CPL) and McCord Landscape Architecture (MLA), the consultant team includes Jane Clark Chermayeff and Associates, a NYC firm specializing in interpretive design. They will explore different opportunities for themes, signage, and other amenities that “tell the story” of Kodak and the Genesee River and will enhance the user experience. It was noted that many Charlotte residents have historic photos that can be utilized in this process.
- Future advisory group meetings will remain on Tuesdays and at the Eastman Business Park, if available. An alternate site for Advisory Group meetings and the public meetings will be at the City’s Maplewood Park training facility. It was requested that the meetings start prior to 3:30.

The meeting concluded with a discussion of next steps. The committee will be notified of the date of a walking tour, likely in the next 2 weeks. Anyone on the committee is welcome to join the tour, which is expected to last most of a day.