



Are you looking for a
unique gift?



Want to inspire or
support someone to
eat healthier?



Interested in promoting
good nutrition
in your company or
organization?



Charitable Contributions

PLEASE consider making a tax
deductible donation to the *Friends of
the Rochester Public Market*.
Proceeds help support operation of the
Market Token Program for EBT users.

Research has shown that over 73% of
low income persons who use Tokens
have increased the amount of fresh
produce in their diets.

Simply make a check out to
Friends of the Rochester Public Market
mail it to...

Friends of The Public Market
280 N. Union Street
Rochester N.Y. 14609

Or drop it off at the market office
building during regular market hours
(see listing inside).

The Friends Of The Market thank you!



The Friends of the Rochester Public Market is a
registered 501 c 3 non-for-profit organization.
To learn more about The Friends please visit us at...

www.MarketFriends.org

THE ROCHESTER PUBLIC MARKET



The

Gift **TOKEN**
PROGRAM



GIFT TOKENS FOR MARKET SHOPPING

Gift Tokens can be used to buy any foods at the Public Market...

Now you can give the gift of healthy eating by buying **Gift Tokens** at the Rochester Public Market!



FUN, EASY TO USE, ACCEPTED BY 120 PUBLIC MARKET VENDORS!

JUST LIKE GIFT CERTIFICATES!

Gift Tokens are used just like “gift certificates” to buy fresh fruit and vegetables and food products from 120 vendors at the Rochester Public Market.

You can buy Gift Tokens one a time, in small quantities or in bulk for groups and companies.

Each Gift Token is worth \$5. There’s no expiration date. Spend less than \$5? You can get cash back or tokens.

UNIQUE GIFTS

Tokens make the perfect gift – always the right size, the right fit & always appreciated!

WORK INCENTIVE

Buying Gift Tokens in bulk is a great way for local

companies or organizations to reward and motivate members or employees to eat healthier.

IDEAL PROMOTIONAL ITEMS

Is your organization searching for a unique ‘premium’ or promotional item? Distributing Gift Tokens sends a positive – and



memorable – message about your group and its commitment to good health.

KEEP DOLLARS LOCAL

When people use Gift Tokens at the Public Market, their food dollars stay right here and help local farmers, the local economy and the Rochester Public Market.

HOW TO PURCHASE

CALL 585 325-5058

to reserve an amount over **\$100.**

BUY IN PERSON AT THE PUBLIC MARKET OFFICE:

280 N. Union St
Rochester NY 14609

OFFICE HOURS:

Tuesday, Thursday;
6 a.m. - 1 p.m.
Saturday; 6 a.m. - 3 p.m.

PAYMENT METHODS:

You can purchase Tokens in person with cash, check, or a debit card.

PROCESSING FEE:

Purchases over \$50 in Gift Tokens can be invoiced; there is a 5% processing fee.

Proceeds from the fee help to underwrite operation of the Market Token Program that enables low income persons to use EBT cards to buy fresh foods at the Public Market.