

Are you looking for a unique gift?



Want to inspire or support someone to eat healthier?



Interested in promoting good nutrition in your company or organization?



### Charitable **Contributions**

PLEASE consider making a tax deductible donation to the Friends of the Rochester Public Market. Proceeds help support operation of the Market Token Program for EBT users.

Research has shown that over 73% of low income persons who use Tokens have increased the amount of fresh produce in their diets.

Simply make a check out to Friends of the Rochester Public Market mail it to...

> Friends of The Public Market 280 N. Union Street Rochester N.Y. 14609

Or drop it off at the market office building during regular market hours (see listing inside).

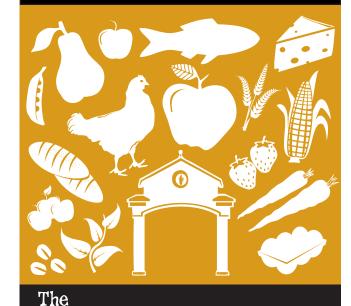
The Friends Of The Market thank you!



The Friends of the Rochester Public Market is a registered 501 c 3 non-for-profit organization. To learn more about The Friends please visit us at...

www.MarketFriends.org

#### THE ROCHESTER PUBLIC MARKET



PROGRAM



GIFT TOKENS FOR MARKET SHOPPING

# Now you can give the gift of healthy eating by buying Gift Tokens at the Rochester Public Market!

Fruits & Vegetables
Meat. Fish. Poultry
Baked Goods
Spices. Herbs & Extracts
Honey & Maple Products
Cheese & Yogurt
Pasta & Perogies
Olive Oil & Nuts

#### FUN, EASY TO USE, ACCEPTED BY 120 PUBLIC MARKET VENDORS!

# JUST LIKE GIFT CERTIFICATES!

Gift Tokens are used just like "gift certificates" to buy fresh fruit and vegetables and food products from 120 vendors at the Rochester Public Market.

You can buy Gift Tokens one a time, in small quantities or in bulk for groups and companies. **Each Gift Token is worth \$5.** There's
no expiration date.
Spend less than \$5?
You can get cash
back or tokens.

#### **UNIQUE GIFTS**

Tokens make the perfect gift – always the right size, the right fit & always appreciated!

#### **WORK INCENTIVE**

Buying Gift Tokens in bulk is a great way for local companies or organizations to reward and motivate members or employees to eat healthier.

#### IDEAL PROMOTIONAL ITEMS

Is your organization searching for a unique 'premium' or promotional item? Distributing Gift Tokens sends a positive – and

memorable

- message
about your
group and its
commitment
to good
health.

#### KEEP DOLLARS LOCAL

When people use
Gift Tokens at the
Public Market, their
food dollars stay
right here and help
local farmers, the
local economy and
the Rochester Public
Market.

# HOW TO PURCHASE

CALL 585 325-5058

to reserve an amount over **\$100.** 

#### BUY IN PERSON AT THE PUBLIC MARKET OFFICE:

280 N. Union St Rochester NY 14609

#### **OFFICE HOURS:**

Tuesday, Thursday; 6 a.m. - 1 p.m. Saturday; 6 a.m. - 3 p.m.

## PAYMENT METHODS:

You can purchase Tokens in person with cash, check, or a debit card.

#### **PROCESSING FEE:**

Purchases over \$50
in Gift Tokens can be
invoiced; there is a
5% processing fee.
Proceeds from the
fee help to underwrite
operation of the Market
Token Program that
enables low income
persons to use EBT
cards to buy fresh foods
at the Public Market.