



PETER C. CARPINO

Peter C. Carpino is president of the United Way of Greater Rochester, the region's premier fund raising organization for health and human services. United Way last year raised \$27 million for the support of human service programs and initiatives that help advance the common good throughout the six-county Greater Rochester area.

Prior to his appointment as United Way's president in April 2005, Carpino served for 10 years as president of the United Way of the Greater Lehigh Valley, the third largest United Way in Pennsylvania. Under his direction, the annual campaign grew 51 percent between 1995 and 2000, representing a net dollar increase of nearly \$3.8 million.

Carpino began his career with the United Way in Rochester, serving for 11 years (1976 through 1987), first as communications director and later as vice president for marketing and resource development, responsible for a \$29 million campaign. From 1987 through 1994, he served as vice president for development and communications at St. John Fisher College in Rochester, where he was responsible for all fund raising, alumni relations, and marketing communications.

He is a former member of United Way Worldwide's National Professional Council, Inclusion Council, and U.S. Task Force on United Way's Economic Model and Growth. He also is a former board member of the United Way of New York State.

He holds a Bachelor's degree from St. John Fisher College, a Master's degree from the University of Texas at Austin, and a Ph.D. from the Union Institute in Cincinnati, Ohio.

Carpino and his wife of 41 years, Mary Ellen, have two daughters, Karen (36) and Christine (32).