



MARKET MATTERS

THE CITY OF ROCHESTER PUBLIC MARKET:
OUR COMMUNITY'S MOST DIVERSE SHOPPING EXPERIENCE

NEW INDOOR “B” SHED RISING RAPIDLY



Thanks to hardworking contractors and cooperative climate, construction of the new indoor “B” Shed is rising rapidly at the south end of the Market. All exterior walls and roof are up; the concrete floor has been poured, and soon the extensive glass on the front of the building will be installed. This new shed features state of the art design and energy efficiency, and an aesthetic that harmonizes with the historic Market grounds much better than the shed it is replacing. Vendors will enjoy much better amenities and customers will be more comfortable thanks to better climate control, natural lighting, and new restrooms being built into the new “B.”

Note that indoor shed vendors are still at Market throughout the construction: the new outdoor “D” Shed (a fantastic replica of an original 1904 shed that was demolished in 1963) has been temporarily enclosed and heated to house indoor vendors while their building is replaced. The four food stands that flanked the old indoor shed are also still operating—they have moved into new structures and are temporarily located just inside the Union Street gate and will be moved back to their original locations once the indoor shed is done.

Stay tuned to the progress of the project at our project web site: www.cityofrochester.gov/marketimprovements, and at our Facebook page: www.facebook.com/cityofrochesterpublicmarket

SHARE YOUR MARKET STORIES WITH US

We’ve recently met two 97-year-olds that have been coming to the Market since the **1920s**, who spoke of horses and carts lining up at the Market gates. And we were sent a 1917 photo of immigrant great grandparents enjoying a sunny day at the Market. The stories shared by these folks about the Market of yesteryear are riveting and fascinating!

We know there are so many Market stories like these out there, and we want to hear them. If you’re willing to share your own memorable Market story—from your own experience, or about family/friends who were vendors or customers, we’d love to hear from you. We want to see your Market photos too!

Share your stories to pmarket@cityofrochester.gov; by mail to 280 N. Union St., Rochester 14609; or call 585-428-7282. Or, visit us at the Market Office!



FRIENDS OF THE PUBLIC MARKET AND FLOWER CITY PICKERS VOLUNTEERS HUGELY HELP THE MARKET MISSION

The Public Market is a pretty complex operation, and the City is lucky to have many dedicated volunteers applying their passion for the Market and community to countless hours of service at 280 North Union Street. The Friends of the Public Market, our essential nonprofit partner, run our nation-leading [Market Token Program](#) for SNAP recipients; the Market Tour program for school and other groups, the popular *Artist Row* event in September, and much more. The Friends always seek Market-lovers to lend a hand with any of their important, rewarding programs and projects, and always welcomes donations to support their work.

friends of the **Rochester Public Market**



Friends of the Public Market and all they contribute to the Market. For more info: www.marketfriends.org, www.facebook.com/friendsoftherochesterpublicmarket, or call 585-325-5058.

You'll also find Flower City Pickers volunteers at the Market every single Saturday, regardless of the conditions, collecting surplus and donated produce from Market vendors. The Pickers carefully sort and deliver this food to dozens of community organizations that serve our neighbors in need. The Pickers' collections each Saturday average over a ton, and help the Market meet its mission of providing affordable, healthy food community-wide. What's more, the Flower City Pickers provide feed and



Keep in mind that proceeds from purchases of Market-branded merchandise such as reusable shopping bags, sweat-shirts, bumper stickers, cookbooks, historical prints go to support the

compostable material for local farmers! Like the Friends of the Public Market, the Flower City Pickers could always use more hands on deck. Learn more at www.flowercitypickers.com, or call 585-217-7766. You can also visit the Pickers any Saturday, year-round, between 12 and 3 p.m. at their location near the Pennsylvania Avenue entrance.

BEE AWARE: WHAT YOU NEED TO KNOW

With spring (hopefully) on the way, it's a great time to remind you about the unsung heroes that provide our food. Sure, farmers and producers are important, but the critical contributions of the humble honeybee cannot be overstated. Over a third of our foods wouldn't be available to us if it wasn't for the pollinating power of these tiny dynamos.

Unfortunately, both bees and beekeepers are endangered species. So learn the difference between a honeybee and a yellow jacket (honeybees have rounded, fuzzy, fatter hind ends—see comparison at right); let the honeybees live! Learn much more about heroic honeybees at the American Beekeepers Federation web site: www.abfnet.org.

City of Rochester Public Market

280 North Union Street
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585.428.6907

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[www.cityofrochester.gov/
publicmarket](http://www.cityofrochester.gov/publicmarket)

[www.facebook.com/
cityofrochesterpublicmarket](https://www.facebook.com/cityofrochesterpublicmarket)

Tuesday, Thursday, 6 a.m.-1 p.m.;
Saturday, 5 a.m.-3 p.m.

Lovely A. Warren, Mayor

Marisol O. Ramos-Lopez,
Commissioner, Department of
Recreation and Youth Services

Jim Farr, Market Director

Cindy DeCoste, Market Supervisor

Rob Sharman
Assistant Market Supervisor

Evan Lowenstein,
Communications/Special Events

Kham Vilaysak
Operations Worker

Chan Xomvimane
Grounds Equipment Operator

Receive *Market Matters*
via email: Send request to
pmarket@cityofrochester.gov



Honeybee (above),
Yellow Jacket (below)