



ROCHESTER LAND BANK CORPORATION PRIVACY POLICY

The Rochester Land Bank Corporation hereby adopts a privacy policy to protect Private Information. Private Information shall be defined as information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

The privacy policy of the Rochester Land Bank Corporation shall restrict the use and/or disclosure of Private Information to the purpose for which it was obtained.

The Land Bank will require such person's consent for other uses or disclosures.

The Land Bank may collect nonpublic Personal Information about any person from the following sources:

- Information the Land Bank receives from such person, e.g., applications or other forms from the Land Bank's website.
- Information about such person's transactions secured from the Land Bank's files, the Land Bank's affiliates, or others.
- Information the Land Bank receives from a consumer reporting agency.
- Information that the Land Bank receives from others involved in any real estate transaction.



The Land Bank may disclose the above information that it collects to nonaffiliated third parties as permitted by law for a variety of purposes including:

- Assisting the Land Bank in providing services;
- Helping the Land Bank improve its services; or
- Offering services that may interest others.

The Land Bank also may disclose this information to the those performing services in connection with real estate transactions:

- Financial service providers engaged in banking, consumer finance, securities and insurance;
- Non-financial companies, attorneys, title insurance companies and other real estate service providers; or
- Third party service providers that perform services for the Land Bank in the processing or servicing of real estate transactions.

The Land Bank will not disclose any nonpublic Personal Information about any person with anyone for a purpose that is not specifically permitted by law.

The Land Bank will restrict access to nonpublic Personal Information about any person to those employees who need to know that information in order to provide services to any person. The Land Bank will maintain physical, electronic, and procedural safeguards to protect such person's nonpublic Personal Information.