

2010 Poster

NEW YEAR'S EVE CELEBRATION AND FIREWORKS

December, 7-10:15 pm
Rochester Riverside
Convention Center

FREE Admission!

The City of Rochester provides a festive DJ Dance Party for families to ring in the New Year! Kids enjoy giant inflatable rides, clowns, magicians, caricature artists, face painting, crafts and more! At 10 pm, the crowd moves outside the Convention Center to view the City's spectacular fireworks finale (the largest show in Rochester) which will close out the evening with a BANG!

Food and beverages available for purchase.

Average Attendance:
2,500 inside Convention Center
5,000 for fireworks

Music genre: DJ/Dance music

Demographics:
Male: 50%, Female: 50%

Ages: Families



Holiday Memories begin Downtown!

New Year's Eve Celebration

Friday, December 31, 7:00 - 10 pm
FREE! Rochester Riverside Convention Center
123 East Main Street



Inside the Convention Center:
DJ Dance Party! Giant Bounce House, Climbing Wall, Obstacle Course, Bungee Run, Family Fun and More!
10 pm - Grand Fireworks Finale!
Manhattan Square Park Ice Rink
Family Skate: 6 - 8 pm, Adult Open Skate: 9 - 11 pm. FREE admission & music by Beal's Rock & Roll Review.
FREE Parking at the South Ave., Court St. & Sister Cities Garages

Questions? Call 311 ♦ www.cityofrochester.gov
Outside the city call 426-XXXX

one city
ROCHESTER

Thomas S. Richards, Mayor
City of Rochester, NY